

Why Reduce Single-use Plastics?



For our Health

Plastics contaminate our air, food, and water. Plastics, and the toxins within, harm humans and wildlife.



For our Lakes, Rivers, & Oceans

85% of fish from the Milwaukee River have plastic in their digestive tract. Every year, 22 million pounds of plastic enter the Great Lakes.



For our Planet

Plastics are made of fossil fuels and contribute 300 million tons of carbon dioxide to climate change each year.

Certification Requirements

ALL of the following:

- Reusable tableware for food and drinks for all in-house dining
- No styrofoam (#6 plastic)
- Proper recycling
- Provide compostable straws/stirrers only upon request
- Compostable or recyclable take-out containers; cutlery and condiments only upon request
- No plastic bags for to-go orders

Plus ONE of the following:

- Compost all back of house waste
- Compost all front of house waste
- No beverages sold in plastic bottles
- Provide and display discount for bringing your own container
- Install and maintain a cigarette butt receptacle outside of your business

Learn more at our website:



plasticfreemke.org/lake-friendly-certification

Which Businesses Can Get Certified?



Restaurants



Bars & Breweries



Cafes

Plastic-Free MKE is a movement comprised of dedicated community volunteers, non-profit organizations, government agencies, and local businesses.

Our goal is to reduce single-use plastics in Milwaukee and surrounding communities.

Benefits of the Lake Friendly Program

For Milwaukee Businesses

- Increased business from customers who care
- Recognition as part of a larger movement
- Promotion through our website and social media
- Lake Friendly marketing materials & use of the Lake Friendly logo

For the Milwaukee Community

- Provide low-plastic dining options
- Empowers community members to help local businesses reduce plastic
- Supports a greener, cleaner, and healthier Milwaukee

Lake Friendly Certification Program



Empowering Milwaukee businesses to reduce single-use plastics



@PlasticFreeMKE



@plasticfreemke

