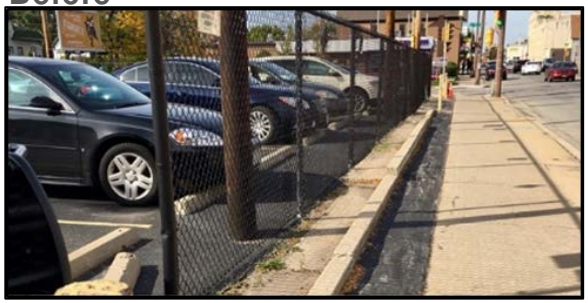
While parking lots are a necessary part of urban life, that doesn't mean they can't be green! The parking lot is the first thing your customers or guests see before entering your business. Updating your landscaping to include additional green space can transform it into a vibrant and welcoming space while also making Milwaukee a more sustainable and beautiful place to live and visit.

The City of Milwaukee Environmental Collaboration Office (ECO) is offering one time grants to help local businesses create more beautiful and environmentally-friendly parking lots.

Before



After

HOW TO APPLY:

Application materials can be found at:

Milwaukee.gov/GreenLots

Submitted application packets must include...

- A completed application form
- Color photographs of existing conditions.
- A Landscape Screening Plan
- W9 Tax Form

Questions and completed application packets may be submitted to the City of Milwaukee Environmental Collaboration Office:

GreenLots@Milwaukee.gov

Applications will be accepted and reviewed on a rolling basis until funds have been fully allocated. Applications must be submitted by the 15th to be considered for review at the end of that given month.

Applicants are responsible for acquiring all necessary permits and licensing, if applicable, from the City of Milwaukee Permit and Development Center prior to reimbursement.

The City of Milwaukee Landscape Design Guide can be found at:

Milwaukee.gov/LandscapeGuide

Projects must be within Milwaukee Neighborhood Strategic Planning Areas, found at bit.ly/MilwaukeeNSP.

All projects must follow the City of Milwaukee Department of City Development updated Landscape Design Guide, including size and species requirements for plants and trees.

This program is not intended for routine maintenance of existing landscaping.

Landscaping on new developments is ineligible for grant funding.

Priority will be given to...

1. Small and local businesses or non-profits
2. Projects located on major commercial streets.
3. Projects that replace pavement on the property with green space, trees, and shrubs
4. Businesses making voluntary landscaping improvements.
5. Projects that make a demonstrable impact on the surrounding community.

Minimum of $1000 and maximum of $8,000 awarded per project.

Funds will be reimbursed following the successful completion of a proposed project.The City will not fund projects that have begun construction prior to project approval.

Parking Lot Beautification Grants may be paired with additional City funding programs such as the Façade Grant Program or Commercial Green Infrastructure Grants for other elements of the project.

Projects will be funded in accordance with the following chart.

MAXIMUM REIMBURSEMENT RATES	
Project Component	**Max. Rate**
Trees (minimum 2.5" diameter)	$150 / tree
Shrubs and Bushes (minimum 3 gallon container, 1.5 ft. tall)	$25 / bush
Top soil, native flowers, small plants, and grasses	$0.70 / ft^2
De-paving (Asphalt or concrete removal)	$2 / ft^2

De-paving will only be funded when existing pavement will be replaced with additional green space, including at least 18" of a 70/30 soil to compost mix.

The City of Milwaukee Department of City Development has provided new options for perimeter landscaping along streets.

Required Landscaping Elements	
Option A	>10 ft. width of landscape area No fence or wall required Low shrubs, perennials, and/or ornamental grasses 1 tree/20 linear ft.
Option B	5-10 ft. width of landscape area 3 ft. tall ornamental metal fence Low shrubs, perennials, and/or ornamental grasses 1 tree/20 linear ft.
Option C	>5 ft. width of landscape area 3 foot tall masonry wall No required plantings 1 tree per/40 linear feet

Parking Lot Beautification Grants can be used for landscaping elements of any of the above three options. These funds cannot be used for ornamental metal fences or masonry walls.

HOME GR/OWN ecoCITY of MILWAUKEE

CITY OF MILWAUKEE 2019

PARKING LOT BEAUTIFICATION GRANTS

eco ENVIRONMENTAL COLLABORATION OFFICE ecoCITY of MILWAUKEE

City of Milwaukee