



## MILWAUKEE DOWNTOWN

Business Improvement District 21 | 301 W Wisconsin Ave. Suite 106 | Milwaukee, Wisconsin 53203  
Phone 414.220.4700 | www.milwaukeedowntown.com

### CEO

ELIZABETH A. WEIRICK

### BOARD OF DIRECTORS

#### CHAIR

JOSEPH G. ULLRICH

US Bank

#### VICE-CHAIR

KEVIN KENNEDY

Northwestern Mutual

#### SECRETARY

TAMMY BABISCH

Colliers International

### ASSISTANT SECRETARY

JOHN CREIGHTON

CBRE | JCI

#### TREASURER

KEVIN BEHL

Madison Medical Affiliates

MALETA J. BROWN

Cushman & Wakefield | US Bank

JOHN COURY

Crestlight Capital

KATIE FALVEY

The Marcus Corporation

MARK FLAHERTY

Jackson Street Holdings LLC

DAVID HUGHES

We Energies

TOM IRGENS

Irgens

SUSAN JOHNSON

Colliers International

PATTI KEATING KAHN

PK2group

GEORGE MEYER

Kahler Slater

PHYLLIS M. RESOP

Pentagon Property Management WI LLC

MIKE ZIMMERMAN

MGIC

SCOTT WELSH

Inland Companies | Colliers Wisconsin

### EX-OFFICIO MEMBER

MARK NIEHAUS

Milwaukee Symphony Orchestra

PEGGY WILLIAMS SMITH

VISIT Milwaukee

MILWAUKEE DOWNTOWN  
BUSINESS IMPROVEMENT DISTRICT #21  
Virtual— Board of Directors Meeting  
Thursday, January 14, 2021—8:00 a.m. to 10:00 a.m.

[https://www.dropbox.com/sh/d88n0cavairl6hm/AAD2bbZ5c34Hs2L0iIsX\\_X3oa?dl=0](https://www.dropbox.com/sh/d88n0cavairl6hm/AAD2bbZ5c34Hs2L0iIsX_X3oa?dl=0)

Please join Beth Weirick's meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/784733709>

You can also dial in using your phone.

United States: [+1 \(646\) 749-3122](tel:+16467493122)

Access Code: 784-733-709

### VIRTUAL MEETING AGENDA

- 1) Introductions | Roll Call
- 2) Approval of Minutes (Board Action Required)
- 3) Executive Report
- 4) Financials (Board Action Required)
- 5) BID21 Introduction and DCD Update | Commissioner Lafayette Crump
- 6) Q1 Tactical Plan and Budget Presentation
- 7) Marketing, Events and Social Media Report
- 8) Economic Development Report
- 9) Downtown Environment Specialist Report
  - Special Economic Development Funds Request (Board Action Required)
- 10) New/Other Business
- 11) Adjourn

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request services, contact the Executive Committee liaison Lesia Ryerson at 414-220-4700 or email [lryerson@milwaukeedowntown.com](mailto:lryerson@milwaukeedowntown.com)

# DOWNTOWN