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FOR INFORMATION CALL

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Ald. Terry Witkowski
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MEDIA ADVISORY

New Airport Business Association To Take Flight Tuesday

*Group to Promote Existing Airport Area Businesses,
Will Attempt to Attract New Businesses*

With a new AMTRAK station adjacent to Mitchell International Airport drawing many Chicago-area air travelers and spurring new development interest, a new airport business association is forming to promote area businesses and to draw new businesses to the area, said Ald. Terry L. Witkowski, whose 13th Aldermanic District includes the area.

An estimated 50 airport area businesses will gather in the Creole Room of the Four Points Sheraton at 10 a.m. tomorrow (Tuesday, April 19, 2005) to begin the effort. The hotel is located at 4747 S. Howell Ave.

“More than 400 businesses are located within two miles of our international airport in the City of Milwaukee alone, and we also have the airport AMTRAK station, and three inter-state and two state highways nearby,” said Ald. Witkowski, who organized Tuesday’s meeting.

“The businesses and developments in this area are truly the first and last things many visitors see, making it the gateway to Milwaukee and Wisconsin, and an area that should be the focus of concerted efforts at business growth and development,” Ald. Witkowski said.

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Airport Business Association/ADD ONE

Ald. Witkowski said the area has 21 hotels with convention and meeting space – a number only approached by downtown – and it has a large and diverse mix of restaurants to satisfy a wide range of tastes and appetites.

The area’s most prominent asset, Ald. Witkowski said, is perhaps the convenient highway and airport access that it provides to many types of businesses and companies, he said.

“Many businesses need and value that access to crucial lines of transportation, and I believe we have a tremendous but under-promoted asset that is in need of a boost that can be provided by this new business group,” said Ald. Witkowski. “There are opportunities for new companies to locate in the area, and three new retail developments and a transport firm are in process of locating in the area.”

Persons interested in getting more information on the airport business association should contact Ald. Witkowski at 731-0472.