
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

July 22, 2005

Ald. Mike McGee, Jr.
(414) 286-2221

MEDIA ADVISORY

A first-ever traffic parade – featuring young Milwaukee residents who are sometimes referred to as “cruisers” – will be held tomorrow (Saturday, July 23, 2005) to show support for efforts to halt a surging wave of deadly violence in the city. **The traffic parade will begin at 6:00 p.m. at the intersection of N. Teutonia Ave. and W. Burleigh St.** The parade will end at the Auer Avenue School playground, 2319 W. Auer Ave., where Ald. Mike McGee, Jr. will hold a news event promoting the Respect Kampain Street Code of Conduct, a street-level guide advocating non-violent conflict resolution and appropriate behaviors. Ald. McGee will also provide an update on the gun buy-back program launched earlier this week with the help of donations from local business people.

WHAT: Traffic Parade and Event With Ald. McGee

WHEN: Saturday, July 23 at 6:00 p.m.

**WHERE: Intersection of N. Teutonia Ave. and W. Burleigh St.,
with event at Auer Avenue School to follow (2319 W. Auer Ave.)**

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