
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

May 18, 2007

Ald. Joe Davis, Sr.
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Bid To Attract Tenants Takes Midtown Center, Alderman To Major Trade Event

Ald. Joe Davis Will Be Attending ICSC Event In Las Vegas to “Sell Milwaukee” to Real Estate & Development Professionals

During the next week in Las Vegas, Midtown Center officials will be showcasing the many strong, appealing attributes that make it one of metro Milwaukee’s busiest retail shopping destinations.

During the International Council of Shopping Centers (ICSC) spring leasing convention May 20-23 in Las Vegas, Midtown Center will be highlighting new development plans as it woos potential national and local tenants. ICSC is the industry’s largest retail real estate trade and professional association and the spring convention is the industry’s largest leasing show, attracting approximately 50,000 real estate professionals, said Ald. Joe Davis, Sr., who will be attending the show.

“This event provides a prime opportunity for Midtown Center to attract potential tenants in anticipation of the additional 75,000 square feet of retail space that will open there in the fall,” Ald. Davis said, referring to the coming completion of four free standing buildings that will be home to Office Depot, Casual Male and Fashion Bug.

Stores currently offering more than 340,000 square feet of retail space surround Midtown’s now emulated “main street” shopping strip.

Ald. Davis, whose 2nd Aldermanic District includes Midtown Center, is chair of the Common Council’s Community and Economic Development Committee. He said having a strong Milwaukee presence at the event is critical to heightening awareness about Midtown and other retail opportunities in the city.

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Big Trade Show To Get Milwaukee Presence/ADD ONE

“The development project at Midtown Center is vitally important to the growth of our community and to the economic wellbeing of our city, and it’s a ‘must’ for us to market ourselves and show what we can bring to the table,” he said.

The center currently has more than 25 tenants, including Wal-Mart, Lowe’s, Pick ‘n Save, A.J. Wright, Foot Locker, Cosmo Beauty Supply, The UPS Store, Kids Foot Locker, One Price Clothing, Payless Shoe Source, Milwaukee Police Department substation, T-Mobile, Cousins Subs, Concordia University, Starbucks, Applebee’s, Pizza Hut, Culver’s, Ashley Stewart, Rainbow Apparel and Firestone.

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