



Meeting Notice

Board of Commission Meeting

Thursday November 18, 2021

VIRTUAL MEETING

1730 W. North Avenue

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

*NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.

SDC Board of Commission Meeting
November 18, 2021
VIRTUAL MEETING
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|--|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the November 18, 2021 Notice & Agenda | Action |
| 6. Adoption of the November 18, 2021 Consent Agenda | Action |

(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)

- | | |
|---|--------------------|
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of September 2021 Meeting minutes | |
| • Approval of October 21, 2021 Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| • Dashboard Reporting Update | |
| • CSBG / CSBG Cares 2022 Applications Update | |
| • Home Stabilization Project | |
| • Anticipated Expansion Absolute Advantage & Lead Abatement Programs | |
| • Summit on Poverty Report/Update | |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Al Smith | Information |

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- | | |
|--|---------------------|
| 12. SD Properties Update – <i>SD Properties Chair</i> , Ossie Kendrix | Information |
| 13. Committee Reports: | Action |
| A. Program Planning & Public Policy: | |
| <u>October 2021 Briefing Paper Review:</u> | Action |
| • BP2604 | |
| Information Only: | Information |
| None | |
| <u>SD Foundation Briefing Papers October 2021:</u> | |
| None | |
| <u>SD Foundation October Information Only:</u> | |
| None | |
| 14. Legal Counsel Report * | Action |
| <i>NOTICE is hereby given that the Commission will convene in closed session to consider item (s) above pursuant to Section 19.85 (1), (b) (c), (e), (f) and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.</i> | |
| 15. New Business | Information |
| 16. Old Business | Action /Information |
| 17. Announcements | Information |
| 18. Adjournment | Action |



Social Development Commission

November, 2021

Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2604	Milwaukee County-MIPPA	Benefits Enrollment		\$7,600	Refunding
Total				\$7,600.00	
Information Only					
				0	
Total				0	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
Total				0	
Information Only					
				0	
Total				0	

2021 Status-to-Date

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	81	\$33,939,304	32	20,416,455	\$7,577,215	32	\$6,907,935	16	\$4,298,215
SDF only	34	\$822,000	7	\$78,250	\$69,250	16	\$347,500	7	\$400,000

Board of Commissioners, Virtual Meeting
September 16, 2021

Call to order by Board Chair, Elmer Moore Jr. at 5:39 pm

Roll Call

Members present:

- Elmer Moore Jr.
- Nikki Purvis
- Terese Caro
- Donna Brown-Martin
- Daniel Gomez
- Matthew Boswell
- Pardeep Kaleka
- Dr. Chia Youyee Vang
- Carlisa Harris
- Barbara Toles
- Kimberly Njoroge
- Bennet Rucka
- John Jacobs

Excused

- Valencia Brown
- Glenn Carson
- Ossie Kendrix
- Rosa Villa- Menes
- Rosemary Holley – TARP

Absent

- None

Compliance with Open Meetings Law- Confirmed by Abra Fortson

Public Comments:

Adoption of September 16, 2021 Notice and Agenda

Terese Caro made a motion to accept the September 16, 2021 Notice & Meeting Agenda. The motion was 2nd by Barbara Toles. The motion carried.

Adoption of September 16, 2021 Consent Agenda-

Donna Brown-Martin made a motion to accept the September 16, 2021 Consent Agenda. The motion was 2nd by Terese Caro. The motion carried.

Adoption of June 17, 2021 Board of Commission meeting minutes:

A motion was made by Daniel Gomez to accept the meeting minutes from June 17, 2021 meeting minutes. The motion was 2nd by Chia Vang. The motion carried.

Board Chair Report:

Board Chairman, Elmer Moore Jr. told the commission that he was proud of the work they were able to accomplish during the retreat. He said that he is excited about the discussion for the evenings meeting.

CEO Report:

SDC CEO Dr. George P. Hinton presented a draft copy of the program reporting dashboard and asked for a quick review and any suggestions to help make the tool more effective.

Barbara Toles said that she really liked the tool and that it was clean and clear in a manner by which the dash board was put together.

SDC Executive Support Manager, Abra Fortson provided a report on the 2021 Summit on Poverty. She also encouraged Commissioner attendance.

Dr. Hinton reported that he was slated presented on the SDC Public Policy Initiative and provided a summary at Marquette on September 30, 2021. Also noted that he would be inviting select commissioners who had done work on the strategic taskforce involved with development of that strategic action according to the agency Strategic Implementation Plan.

SDC Director of HR & Program Services, Pamela Johnson reported on the SDC Agency Leadership Retreat. She reported that the goal was Creating A high Performing Agency across all programs. Increasing employee engagement and culture.

Ms. Johnson said that all Program Managers had been asked to complete a SWOT across programs.

Emphasis was made on helping to understand the importance of culture and engagement. Ms. Johnson reported that the effort was received positively.

She also reported that patterns reviewed were consistent across the board.

Dr. Hinton said that he was impressed as an observer and very proud of the work and that while encouraged he acknowledged that work still needs to be done.

Financial Report:

SDC Director of Finance, Patrick Kirslenlohr submitted the Financial Balance statements, there were no remarkable occurrences.

Patrick explained that the accounting process for the MERA Program was incredibly complicated.

He said that is currently working with auditors and reported that Covid-19 has still impacted those services as well.

Dr. Hinton said that he appreciates the Commissions patience with these processes and that he talks with and receives updates regularly from Patrick and is committed to having a more comprehensive update soon.

The goal is moving statements and building the 2022 budget.

John Jacobs ask if the commission had already discussed adding staff to accounting for support. Dr. Hinton replied yes. However, the area specific to grant reporting is a more specialized area which is presenting a challenge in recruitment.

SD-Foundation:

No report

SD Properties:

There were three open houses that occurred to introduce SDC to the respective communities they agency is located in. North Avenue, Northwest 76th and Chase.

Dr. Hinton reported that SD Properties signed the lease at the 9400 W. Greenfield site and that it is right adjacent to West Allis Memorial. He reported that SDC is in the permitting process.

He reported that he has reached out to local legislators and Mayor Devine and is coordinating a meeting. Once all is done a tour will be scheduled and invites will go out to the commission.

Committee Reports:

All committee actions were passed under consent agenda

Legal Report:

None

Old Business:**New Business:**

Program Planning & Public Policy Committee (Quad P) Chair, Nikki Purvis reported that during the last Quad P meeting the Annual Internal Desk Audit and PPI Proposal was reviewed and voted to be advanced (approved under consent agenda) but that she felt it important that the full board engage in review and feedback.

A summary was provided.

Chia Vang Said she joined the committee that produced the recommendation for the PPI Institute a little later and was a little hesitant but after learning more about the goal of the Institute and benefits and that the commissions mandate is to study and analyze and make recommendations on the issues that the work and the kinds of knowledge contributed would be endless and became very supportive and hopes other commissioners should support it as well.

Donna Brown-Martin echoed the same sentiment and stated that she needed to know about the competition. She said based on SDC's work and responsibility advancing the PPI Institute is so important and encouraged fellow commissioners to support the effort.

Terese Caro said that she personally supports the effort and thinks the Institute will help SDC identify how we address the questions. She had questions around the staffing needs of an institute she asked if there was a grant that would support the effort.

Dr. Hinton responded that the \$300k snap shot of what the future would like will need to be build more infrastructure. He said the agency is currently doing well financially which is a perfect time to invest. Net profits on the balance sheet would be applied. He said he hopes other funding with help this process along.

Barbara Toles said the last weeks have been hard. She said our community is absolutely traumatized. She reported that a 22-year-old cousin had been killed. She said the mental health of the community is at stake. She spoke of participating in a study on trauma and how what SDC is doing is timely because the need is great. She stated that she is ready for the commission to start addressing these issues.

Board Chairman Moore Jr. offered his condolences on behalf of the Commission.

He discussed next steps and noted that if something went wrong adjustments could be made. He said this is an extraordinary use of commissioner's time and that the Commission has an opportunity to be a national thought leader on these issues due to its expertise in the areas. He reminded the commission of its mandate to service Milwaukee County and encouraged that the effort must remember BIOPIC and communicate that inclusivity as it advances the work

A motion was made by Dan Gomez to approve the advancement of the Public Policy Institute as submitted and discussed. The motion was 2nd by Barbara Toles. The motion carried.

Dr. Hinton thanked the Commission and noted that the whomever is hired would be working for the Commission.

A motion was made to approve the agency internal risk assessment as presented. The motion was made by Donna Brown-Martin and was 2nd by Daniel Gomez. The motion carried.

Announcements:

Board Chair Moore Jr. introduced newly elected District 4 Commissioner Alfred Komolafe. Commissioner Komolafe said that he was excited to join the board and make impact on community.

Matthew Boswell thanked Ella Dunbar for her outreach for vaccination to MPS and MERA assistance outreach to MPS. He talked about how burdened children often are coming to school worried about housing security.

Nikki Purvis reported that the 2022 City of Milwaukee Budget Process hearings begin October 1st. and would be online and broadcast on City channel 25.

Dr. Hinton shouted out Commissioner John Jacobs for a great appointing agency meeting.

Adjourn: Motion by Vice-Chair Nikki Purvis; 2nd by Commissioner Terese Caro Motion carried.

The meeting adjourned at 7:22pm

Board of Commissioners, Virtual Annual Meeting
Thursday October 21, 2021

Call to order by Board Chair, Elmer Moore Jr. at 5:40 pm

Roll Call

Members present:

- Elmer Moore Jr.
- Nikki Purvis
- Terese Caro
- Donna Brown-Martin
- Carlisa Harris
- Alfred Komolafe
- Ossie Kendrix
- Barbara Toles
- Kimberly Njoroge
- Bennet Rucka

Excused

- Matthew Boswell
- Valencia Brown
- Glenn Carson
- Pardeep Kaleka
- John Jacobs
- Rosa Villa-Menes
- Chia Youyee Vang
- TARP – Rosemary Holley

Absent

- None

Compliance with Open Meetings Law- Confirmed by Abra Fortson

Public Comments:

Solana Patterson-Ramos reported that for the past 6 years she'd served on The Summit on Poverty Planning Coalition. She expressed that she wished that we saw greater attendance of elected officials so that they could be present and learn from workshop and keynote presenters how best to serve their constituency, especially those who need the resources. She noted that the Summit on Poverty should be the focus of any organization in the city trying to make Milwaukee County better holistically.

Ms. Rose said she would like more solution-oriented information.

Julia thanked SDC for always offering the Summit on Poverty for the body and mind nourishment if offered. She stated that the information helped a lot and that it helped her to share with community.

Tiasha – SDC Rental Specialist said this is her most favorite job she’s ever held and that she loves the agency mission and how the work allows her to help. She outlined how she especially liked how intentional the agency is about engaging community that wouldn’t otherwise have access.

Tiffany Lawrence Nash expressed her gratitude for the Summit and everything that SDC offered to help people move beyond poverty through education. She also asked if the agency could do more to make MPS aware of the resource and spoke to the need for agencies like the two to collaborate.

Community Member, Patrice Robinson encouraged more inter-generational outreach and more opportunities to groom youth into Community Engagement, Outreach and Empowerment work.

Adrenna Bell stated that she was honored to serve her mother’s legacy.

SDC Mental Health & Wellness Services and Youth Services Manager said that The SDC Youth Advisory Board had been re-established and those youth are currently in school. She stated that they are in the process of planning a Youth Summit Spring of 2022

Jennifer Harris from Milwaukee County thanked SDC for its work and encouraged everyone to intentionally engage in outreach to elected officials. She noted that she was available to make connections.

SDC Career Services Coordinator, Robert Nunn reported that he was appreciative of SDC’s work and is proud that real viable opportunities are being offered to community.

Tim. S, SDC Energy Auditor expressed that really loved the Summit on Poverty recap. He stated that he hoped more could be done with Housing Stock

Planning Coalition member, Shantae Peace said that she came from Minnesota to participate in the Summit she praised all who took an active role in contributing to this critical body of work. She thanked Abra Fortson and Dr. George Hinton as well as the Planning Coalition members who worked hard to provide comprehensive impactful content for the Summit this year.

Adoption of October 21, 2021 Notice and Agenda

Donna Brown Martin made a motion to accept the October 21, 2021 Notice & Meeting Agenda. The motion was 2nd by Barbara Toles. The motion carried.

Adoption of October 21, Consent Agenda-

Daniel Gomez made a motion to accept the October 21, 2021 Consent Agenda. The motion was Alfred Komolafe. The motion carried.

Adoption of September 16, 2021 Board of Commission meeting minutes:

The adoption of the September 16, 2021 Board of Commission meeting minutes was held over until the November 18, 2021 board meeting due to Summit on Poverty 2021 preparations.

Board Chair Report:

SDC Board Chairman, Elmer Moore Jr. thanked SDC for the opportunity to lead. He said that he was super proud of how SDC moved through the most terrible experience of this decade, the covid-19 pandemic.

He said that he was deeply honored and proud of SDC Commissioners in having banded together to learn and gain a clear understanding of the charge of the commission then actively move forward in that knowledge. He said that because of h having gained that critical knowledge he is willing to give his existence on this earth in service of community. He appealed to all to become more involved.

Chairman, Moore Jr. also reported that the Commission would be welcoming former District 3 Commissioner Craig Sanders back as a Technical Access Resource (TARP) to the Commission.

CEO Report:

SDC CEO Dr. George P. Hinton reported the following:

Dr. Hinton congratulated Commissioners Barbara Toles & John Jacobs (absent excused) for having been awarded The George C. Matthews 2021 Commissioners of the year award for their exemplary service as commissioner members to the Milwaukee County Community.

Dr. Hinton also acknowledged the following honorees for 2021:

- Manager of the year, Directors Choice - Business Services Manager, LaToya Jones
- Employee of the year, - Manager's Choice – SDC Mental Health & Wellness Services and Youth Services Program Assistant, Christopher Davis
- People's Choice Award – SDC, Education & Services Training Manager, Steven Wysocki

Dr. Hinton reported the SDC has leased a property located at 92nd & Greenfield in West Allis. He said that if approved by the City of West Allis, SDC would be in position to expand its service in resources and transformational opportunity to portions of Milwaukee County that aren't being served. He reiterated that SDC is a Milwaukee County agency and its foot print needs to demonstrate that by providing access across the county.

He thanked 6th District Commissioner Ben Rucka for helping with the location search for this service expansion property.

Dr. Hinton stated that an intensive Outreach effort will go out into the neighborhoods to inform residents that SDC is there to help.

Special Action Resolution:

There was a special Action Resolution that occurred. A motion was made by Ben Rucka that the SDC Board of Commissioners Authorize SDC to pursue Housing Counseling Designation through HUD. The motion was 2nd by Nikki Purvis. The motion carried.

SD-Foundation:

Alicia Smith, SD Foundation Vice Chair reported the following:

Ms. Smith thanked the Sponsors who helped support the Summit on Poverty 2021

She reported that the SD Foundation Board is forward thinking for 2022.

She said they are in desperate need of board members.

Ms. Smith talked about The Take 30 initiative which invited people to learn over a 30-minute Zoom Call more about the work of the SD Foundation for the benefit of SDC Programs and services.

She highlighted her passion that attracted her which was learning of the crisis of children who age out of the Foster Care system. Ms. Smith chronicled why the work is so important and how her life has been impacted as a result by sharing her adoption story.

SD Properties:

No report

Committee Reports:

All committee actions were passed under consent agenda

Legal Report:

SDC Legal Counsel, James Hall explained the section of the by-laws for the Board of Commissioners that speaks to the requirement for Commission Officers. He reported that annually the Commission is charged with voting for those officers.

He noted those positions as follows:

Chair

Vice Chair

Treasurer

Secretary
Member-at-Large

Attorney Hall also reported that a slate of officers had been presented as having been nominated by the Board of Commissioners as follows:

Chair – Elmer Moore Jr.
Vice Chair – Nikki Purvis
Treasurer - Terese Caro
Secretary- Donna Brown-Martin
Member-at-Large – Kimberly Njoroge

A motion was made by Daniel Gomez to accept the slate of commission officers as submitted. The motion was 2nd by Alfred Komolafe, the motion carried.

None

Old Business:

Ben Rucka stated that he was awaiting a response on this request for an email and phone line. SDC Executive Support Manager, Abra Fortson reported that the e-mail had been sent confirming his connections earlier in the week but that since SDC was away during the summit, the outlook system had crashed. She asked for his patience in re-sending the communication to him.

New Business:

None

Adjourn: Motion by Vice-Chair Nikki Purvis; 2nd by Commissioner Terese Caro Motion carried.

The meeting adjourned at 3:25p

Administration Metrics As Of Oct 2021

Accounting

Program Revenue

\$32.26 million

Program Expenses

\$32.05 million


Have not used any of 2020
Cashflow loan


Planning Funding - Proposals

Awarded **32**

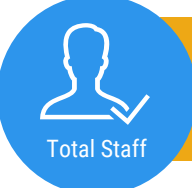
Pending **32**

Denied **16**

 **\$20,416,486**
Total Awarded Funding

 **\$7,577,215**
New Funding

Staffing

 **131**
Total Staff

 **1**
New Staff

 **9**
Staff Exit

Quality


CSBG General Application
CSBG Cares Application
Completed

CSBG Desk Audit
In progress


Financial Audit
In progress - Single Audit

Marketing

Email Marketing

-  Weekly emails sent to 42K customers
- Email open rate 16.68%

Social Media Marketing

-  Facebook | 33 posts
 - Reach: 2715 people
- Instagram | 28 posts
 - Reach 597 people
- LinkedIn | 24 posts
 - Reach 1.1K people
- Twitter | 23 posts
 - Reach 14K people

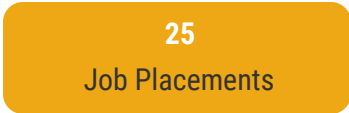
Web Site Marketing

-  40K Website visits
- 17K New users to the site.

Programs Metrics As Of Oct 2021

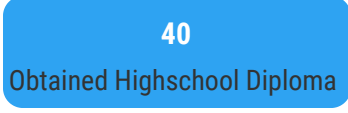
Career Service

Vocational Skills Certifications



Education Service

Adult Education

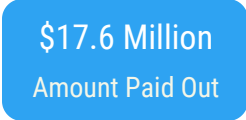


Emergency Service

Food Pantry

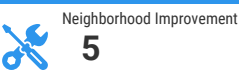


Rental Assistance

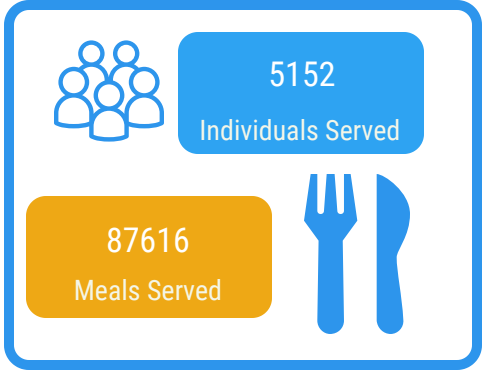


Residential Services

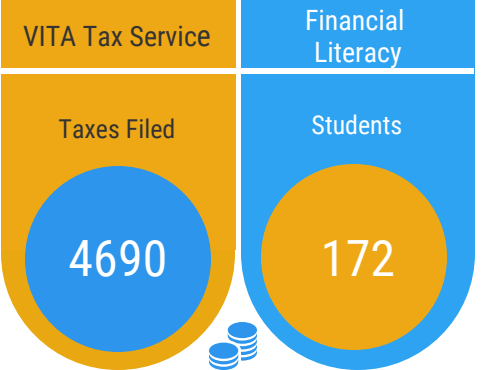
Service Provided



Nutrition Services



Financial Services

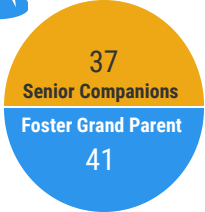


Senior Services

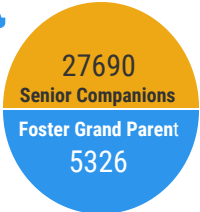
Youth & Family Services

Mental Health & Wellness Services

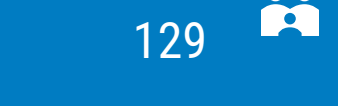
Volunteers



Hours Donated



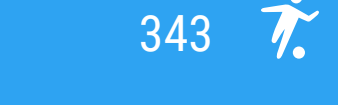
Case Management



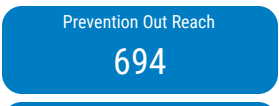
Prevention/Education



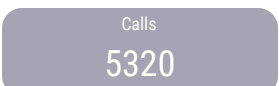
Recreation



Mental Health Clinic



Crisis Counseling



Benefit Enrollment



Lead Outreach

