



UPTOWN CROSSING

WHERE CULTURE & COMMERCE CONNECT

BID 16 BOARD Meeting AGENDA **Monday, February 12, 2024 / 5:30 pm – 7:00 pm**

Join Zoom Meeting

<https://us06web.zoom.us/j/89436584629>

Meeting ID: 894 3658 4629

One tap mobile

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BOARD MEMBERS

Acting President: Robert Gustafson

Vice President: Vacant

Secretary: Amanda Gabert

Treasurer: John Mueller

Matthew O'Neill, Ranell Washington, Chris Harris Morse

Executive Director: Tracy Staedter

I. Call to Order/Attendance

- Call to order.
- Attendance (please note who is present, who is not present).
- Newcomers introduce themselves. Please inform any guests in attendance how voting on agenda items works.

II. Minutes & Financials

- Approve December 2023 Minutes
- Approve December 2023 Financials

III. Old Business

- Park name poll update.
- Discuss Joint Strategic Plan revisions to proposal. [Summary here.](#)
- Discuss accounting firm proposals and costs. [Summary here.](#)
 - **FYI: Regarding our current budget for accounting:**
 - We budgeted \$7800/year for accounting (\$650/month)
 - There is no category for sw, but there is a category for website. That is set at \$1,100, which should include all expenses we incur already.
 - We have \$500 budgeted for misc.

- Watering the park
 - Reminder: Interiorscapes can't do it.
 - Discuss quote from Brad Bingheim <bbingheim@mcscwi.org> of Milwaukee Community Service Corps.
 - Neighbors of the park? Rob to inquire with Laura; they will discuss.
 - Stormguarden not available to discuss until March.

IV. New Business

- Nate Zimmerman grant reimbursement
- WHNA's Highlighter is looking for a 500-word article for their next issue. Deadline is March 1. Any story ideas? Thoughts on running an ad?
 - The 1/8 Page: 3-5/8" W x 2-1/4" H Ad Option - \$115.00
 - The 1/4 Page: 3-5/8" W x 4-7/8" H Ad Option - \$165.00
 - The 1/2 Page Vertical: 3-5/8" W x 10" H Ad Option - \$240.00
 - The 1/2 Page Horizontal: 7-1/2" W x 4-7/8" H Ad Option - \$240.00
 - The Full Page: 7-1/2" W x 10 H Ad Option - \$480.00
- Board membership is still down 1 member. (Rob is still Acting President and we have no Vice President.) Thoughts?
- Light Show event from Washington Park Media
- Tracy's contract
- Coupons and passports
- Snow shoveling question (what is the language in the contract?)
- **Park stuff**
 - Do we want to create park formal requirements for reserving space? (opening fee?)
 - Solution for watering the park sod
- New Assets in BID added to insurance policy
- Peer BID Assessment Project

V. Adjournment

Next meeting of the BID #16 Board of Directors Meeting is **Monday, January 8, 2024, 5:30 pm – 7:00 pm.**

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request services, contact the ADA Coordinator at 414-270-4163 or by writing to the ADA Coordinator at ADA Coordinator - BID #16, c/o Ogden & Company, Inc., 1665 N. Water Street, Milwaukee, WI 53202. Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling 414-286-2238.