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FOR INFORMATION CALL

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Ald. Robert G. Donovan
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Spreading The Wealth

Expansion of TIN Program on Near South Side Good News for Neighborhood, City of Milwaukee

A successful revitalization effort that has pumped more than \$1.5 million into a near south side neighborhood for home improvement work has been expanded, Ald. Robert G. Donovan said.

Established in 2003, the Silver City Targeted Investment Neighborhood (TIN) has provided eligible property owners with funding for housing improvements in the area bounded by S. Layton Blvd. on the east, the city limits (S. 38th St.) on the west, W. National Ave. on the north, and W. Scott St. on the south.

Earlier this month, the Silver City TIN was expanded south to W. Greenfield Ave. and east to S. 25th St., Ald. Donovan said. "This expansion is an exciting development for the neighborhood and will be a major boost as we continue the momentum to improve the housing stock in this vibrant area of Milwaukee," said Ald. Donovan, who helped lead the push at the Council level to expand the TIN's boundaries.

Charlotte John-Gomez, executive director of the Layton Boulevard West Neighbors (LBWN) – a partner in the TIN program – said the Silver City TIN has made a significant impact on the neighborhood because LBWN and the city have worked together to not only improve the housing stock, but also to mobilize the neighbors to take on small scale block-improvement projects and to establish block clubs.

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TIN Expands On Near South Side/ADD ONE

“Neighbors participating in these activities are mobilizing around projects that create a positive impact and establish networks of social connections among neighbors,” John-Gomez said. “These tangible improvements feed to and from the momentum building on the Silver City Main Street project, where neighbors and business owners are working together to revitalize a historic commercial district along W. National Ave.” The area of the near south side that includes the Silver City TIN has a successful history of TIN projects over the years. Created with the help of Ald. Donovan, Ald. Michael J. Murphy, and LBWN, the area has seen \$2.5 million in investments in home repair projects in recent years by the Layton Boulevard West TIN and the National Park TIN.

The TIN program, which uses a three-year window to bring positive changes to neighborhoods, is “a powerful and significant tool – throughout the city – for neighborhood revitalization,” John-Gomez said. “With the help of people such as Alderman Donovan and Alderman Murphy, neighborhoods in Milwaukee have really depended on TINs to kick-start their housing and neighborhood improvement projects,” she said. “Because the TINs have been so successful in Milwaukee, other funding sources are now adding to the momentum by looking at what is being done in the TIN programs and adding investments to support a comprehensive strategy for building healthy neighborhoods.”

TINs are comprehensive three-year revitalization strategies that cluster home improvement resources and other city services in a small, concentrated target area. TINs provide homeowners with funds – in the form of combined low interest and forgivable loans – to update and repair their properties and abate code violations (\$10,000 forgivable + \$15,000 low-interest). TINs help neighborhoods reduce crime and blight not only through physical improvements, but also through encouraging block clubs and addressing problem properties.

The City is also collaborating with the Southside Organizing Committee (SOC) to coordinate the TIN services for homeowners residing east of Layton Boulevard. For more information on how to participate, call City of Milwaukee Neighborhood Improvement Development Corp. (NIDC) at **286-5618**, LBWN at **385-5300**, or SOC at 672-8090.