



Poster Contest

Open to MPS kindergarten through high-school students

Theme: Know Before You Throw!

All Milwaukee Public Schools K-12 students are invited to showcase their artistic talent and their commitment to reduce, reuse, and recycle by participating in the City of Milwaukee Department of Public Works' poster contest.

PRIZES

The 1st place prize winner in each of the four (4) grade categories will receive a \$100 gift card.

One grand-prize winner's school will receive a \$200 gift card for room supplies.

Winning artwork will be used to promote recycling in the City of Milwaukee, including, but not limited to, display on the poster contest website and in social media.

Submitted artwork may be used to promote future contests.

Entry Deadline: April 25, 2022

Contest rules, a release form, and a certificate of recognition are found on the following pages and online at [Milwaukee.gov/DPWPosterContest](https://www.milwaukee.gov/DPWPosterContest). We look forward to working with you.

An FAQ list will be available online at [Milwaukee.gov/DPWPosterContest](https://www.milwaukee.gov/DPWPosterContest).

Poster Contest Rules

*Please read the following contest rules carefully.
Only posters that meet the contest rules will be considered.*

DEADLINE

Poster files and release forms should be received by the City of Milwaukee – Department of Public Works (DPW) **no later than April 25, 2022**. Please submit entries early. Winners will be notified as soon as possible after the deadline.

ELIGIBILITY

All students (kindergarten through high school) attending Milwaukee Public Schools are eligible.

POSTER REQUIREMENTS

Posters created by students must be their own original artwork. Copyrighted characters (such as Superman) or copyrighted clip art will not be accepted.

<u>Materials:</u>	Students may use a variety of media, such as, but not limited to, watercolor, pen and ink, crayon, markers, or computer graphics. Students may incorporate recycled or recyclable materials in their creations. Artwork should be easy to see, read and understand. Brighter colors may show up best; light pencil marks may not scan clearly.
<u>Layout:</u>	Landscape (horizontal) layout is best, but portrait (vertical) layout will be accepted. No poster size is required outside of ensuring the poster can be scanned, photographed, or exported to best meet the requirements in the Electronic Submission section.
<u>Release Form:</u>	<p>Each poster must be accompanied by a completed Release Form (page 5). A poster not accompanied by a completed Release Form will not be eligible for further judging.</p> <p>Name the electronic file for each release form in the following format: Release_StudentGradeLevel_SchoolName_StudentFirstNameLastName</p> <p>See details below for electronic submission guidelines.</p>
<u>Electronic Submission:</u>	<p>Each participating school is permitted to submit up to three (3) posters per grade category for a total of twelve (12) posters. You may wish to have a pre-contest with teachers determining the top three (3) posters from each grade category to submit.</p> <p>Only electronic submissions are accepted (scanned copies or photos of hand-drawn posters). Electronic files must be at least 300dpi. The preferred format is JPEG or PNG. The electronic submission should capture the original poster without editing, and images should be clear (not blurry), well-lit, and well framed.</p> <p>Name the electronic file for each poster in the following format: Poster_StudentGradeLevel_SchoolName_StudentFirstNameLastName</p> <p>How To Submit Complete the online submission form, attach the poster, and attach the release form through this online form: https://forms.gle/4kGEzZ6aFCJyaTdX9</p>

THEME

Students are encouraged to incorporate the theme “Know Before You Throw!” into their artwork (see page 4). This may include a poster designed around tip 1, tip 2, or both in combination. Be creative and have fun! Information on solid waste reduction, reuse, recycling, and buying recycled products can be found at MilwaukeeRecycles.com, kgmb.org/learn-more, and recyclemorewisconsin.org.

JUDGING PROCEDURE

The posters will be grouped into one of the following four grade categories:

- Kindergarten through 2nd grade
- 3rd through 5th grade
- 6th through 8th grade
- 9th through 12th grade

The top three (3) posters in each grade category will be selected based on the judging criteria listed below and one grand champion will be selected from the finalists. Only finalists will be notified.

JUDGING CRITERIA

1. Conveys clear message through text and artwork.
2. Exhibits creativity, originality, and artistic quality.
3. Displays visual clarity and correct spelling – easy to read and understand.
4. Addresses the theme listed on page 4.

PRIZES

Teacher/School:

Please give a “Certificate of Recognition” (enclosed, page 6) to all students that participate in the poster contest to acknowledge their efforts.

Student Winners:

The 1st place prize winner in each of the four (4) grade categories will receive a \$100 gift card. One grand-prize winner’s school will receive a \$200 gift card for room supplies.

Winning artwork will be used to promote recycling in the City of Milwaukee, including, but not limited to, display on the poster contest website and in social media. Submitted artwork may be used to promote future contests.

Please Remember:

- Up to **three (3)** entries per grade category may be submitted by each participating school for a total of **twelve (12)** entries.
- Entries must meet the poster requirements specified on page 2 and **must be submitted with the completed Release Form on page 5.**
- All artwork submitted becomes property of the City of Milwaukee and may be reproduced without remuneration to the artist.

Theme: Know Before You Throw!

Recycling is the process of collecting and processing materials that would otherwise be thrown away as trash and turning them into new products. Recycling benefits your community and the environment.

Tip 1: Know Before You Throw

It's very important to Know Before You Throw and check the recycling guide for your school or home to learn what materials belong in the recycling bin.

Items accepted for recycling **in your school** include the following:



Plastic Bottles & Containers #1 - 5
Botellas y envases de plástico



Food & Beverage Cans
Latas de alimentos y bebidas



Paper
Papeles



Flattened Cardboard & Paperboard
Cartón y cartulina aplastados



Glass Bottles & Containers
Botellas y envases de vidrio

Remember that recyclable materials might be different in school than they are at home. If the City of Milwaukee picks up your recycling at home in the blue cart, **only plastic bottles and containers with a #1, #2, or #5 are accepted**. That's a little different than school! Find the City of Milwaukee's accepted list at Milwaukee.gov/RecycleGuide.

Tip 2: When in Doubt, Throw it Out

If you're not sure if something is recyclable, it's best not to place it in the recycling bin. Here are some common items that don't belong in your recycling bin:

- Plastic bags, bagged recyclables, or plastic film
- Electronics or batteries
- Food or liquids
- Yard waste

Making recycling work depends on all of us. No action is too small! Recycle with care and help reduce waste by checking your recycling guide so you can Know Before You Throw and help your community recycle for good!

You can learn more about recycling at MilwaukeeRecycles.com, kgmb.org/learn-more, and recyclemorewisconsin.org.

Frank P. Zeidler Municipal Building, 841 N. Broadway, Milwaukee, Wisconsin 53202
Operations Room 620 (414) 286-2489 ♦ Fax (414) 286-3344 ♦ TDD (414) 286-2025
milwaukee.gov/dpw

Release Form

THIS FORM MUST BE COMPLETED AND SUBMITTED WITH ELECTRONIC FILES.

Student Name _____

School/Organization _____ **Grade** _____

School/Organization Address _____

City, State and Zip Code _____

School Phone Number (_____) _____

Teacher/ Contact Name _____

Teacher/ Contact E-mail _____

Principal/ Contact Name _____

Principal/ Contact E-mail _____

Student/ Parent E-mail _____

Student/Parent Home Phone Number (_____) _____

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used. I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of the City of Milwaukee and may be reproduced without remuneration to the artist. The only information that will be released is the student's name, school, grade, and hometown.

Signature of Student

Signature of Parents(s) or Guardian

Print Name

Print Name

Date

Date

THE CITY OF MILWAUKEE DEPARTMENT OF PUBLIC WORKS
AWARDS THIS

Certificate of Recognition

TO



FOR CONTRIBUTING ARTWORK AND SHOWING THEIR COMMITMENT
TO RECYCLING AND THE ENVIRONMENT IN
THE CITY OF MILWAUKEE'S

2022 Poster Contest

Awarded on: _____



Samantha Longshore

Samantha Longshore, Resource Recovery Program Manager
City of Milwaukee Department of Public Works – Sanitation Section