



# 2024

## YEAR IN REVIEW

## MISSION

MKE Elevate supports a Milwaukee where all people are thriving in safe, healthy, and equitable neighborhoods free from oppression by aligning strategies and building power, partnerships, access to resources, and opportunities for collective advocacy in community-identified priority areas.

## VISION

A Milwaukee where all people are thriving in safe, healthy, and equitable neighborhoods.



## MEETINGS AND EVENTS

The City of Milwaukee Health Department serves as the convener for MKE Elevate, bringing together partners to align strategies in three priority issue areas through action teams and work groups, while the steering committee oversees an overarching lens of health and racial equity.

### 2024 highlights

## 69 MEETINGS



- 50 work group meetings
- 12 action team meetings
- 5 steering committee meetings
- 2 general member meetings

## 291 TEAM MEMBERS



- 72 general team members
- 16 Racial and Health Equity team members
- 67 Built Environment team members
- 67 Maternal and Child Health team members
- 69 Safe and Supportive Communities team members

## 72 COMMUNITY PARTNERS



- 9 new community partners joined this year!

## 23 OUTREACH EVENTS



Connected with nearly **1,000** people!

## EDUCATION AND AWARENESS

MKE Elevate uses a variety of tactics to promote education and awareness on priority issue areas, including sending monthly newsletters and email updates, sharing social media content, presenting to community groups, and partnering on various campaigns and events.

### 2024 highlights

## 26 PRESENTATIONS



### MKE Elevate Overview

- MATC
- Region V Public Health Training Center
- NACCHO's MAPP Learning Community
- MCW Kaleidoscope
- Camp RISE
- MKE Area Health Education Center
- MCW Injury Prevention Collaborative

### Built Environment

- MCW Kaleidoscope
- Healthy Communities Summit

### Maternal and Child Health

- MCW Kaleidoscope

### Safe and Supportive Communities

- MCW
- Froedtert Hospital
- MHCP
- Amani United
- Safe and Sound
- Sojourner Family Peace Center
- Strive 365
- Milwaukee County Department of Health and Human Services
- Lutheran Social Services
- Wisconsin Department of Health Services

**1,074** people reached by monthly email updates and newsletters



**5,401** people reached by social media ([Facebook](#) and [Instagram](#))



Helped launch reckless driving campaign [Speeding – We Can Live Without It](#)







Participated in Milwaukee Food Council's [1st Annual Food Justice Summit](#)



## POLICY, SYSTEMS, AND ENVIRONMENTAL CHANGE

In 2024, MKE Elevate teams raised awareness and supported policy, systems, and environmental changes that impact our priority areas:

<b>Racial and Health Equity</b> 	<b>Built Environment</b> 	<b>Maternal and Child Health</b> 	<b>Safe and Supportive Communities</b> 
<ul style="list-style-type: none"> <li>Partnered on <a href="#">It's Basic</a> screening</li> <li>Published <a href="#">issue brief</a> on guaranteed income</li> <li>Partnered on <a href="#">Trust and the Vote</a> story exhibit</li> </ul>	<ul style="list-style-type: none"> <li>Helped develop Vision Zero <a href="#">Action Plan</a></li> <li>Implementation partner updated <a href="#">Lead testing guidelines</a></li> <li>Partnered on <a href="#">ECO Healthy Homes training</a></li> </ul>	<ul style="list-style-type: none"> <li>Identified target audience for STI testing practices survey</li> <li>Created a survey of organizations addressing perinatal mental health and substance use</li> <li>Implementation partner launched a <a href="#">Maternal mobile clinic</a></li> </ul>	<ul style="list-style-type: none"> <li>Created maps of high fatal and nonfatal shootings.</li> <li>Created infographics and talking points for <a href="#">school mental health assessment</a></li> <li>Drafted drug paraphernalia issue brief and infographic</li> </ul>

## POWER SHARING AND EQUITY

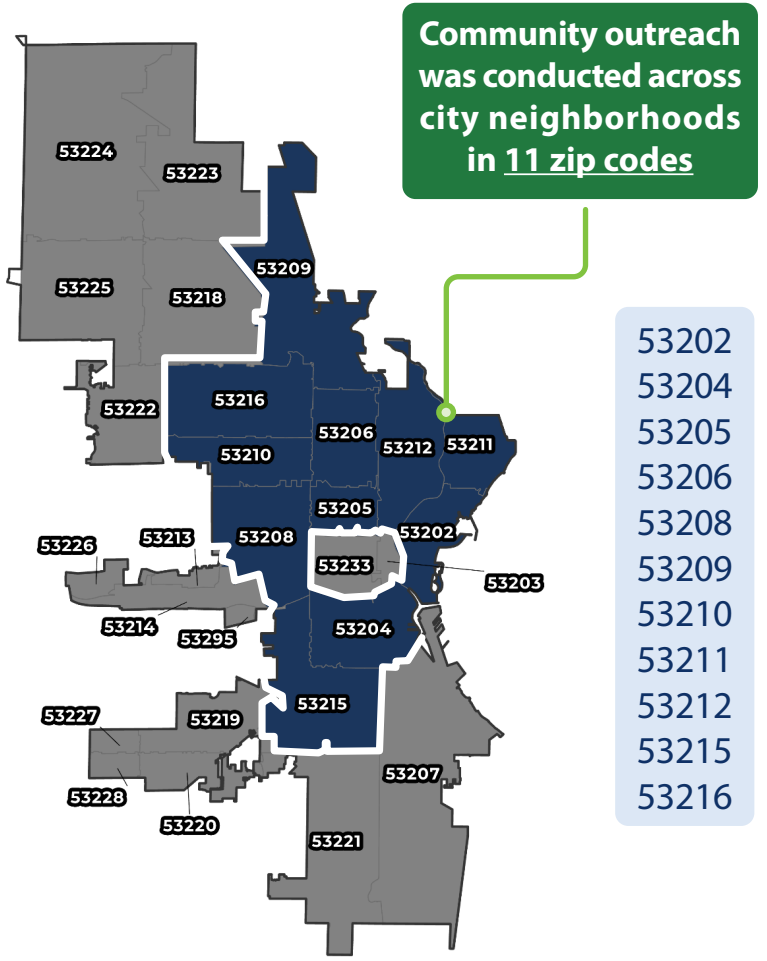
MKE Elevate uses a variety of strategies from the MAPP 2.0 Power Framework to practice power sharing.

<b>Conducted equity activities at 31% of quarterly meetings and at the December general member meeting</b>	
MAPP Power Framework	Activity
<b>Process</b> (unpack power and privilege)	Understanding Power Sharing
<b>Form</b> (build container for work)	Window of Tolerance and co-create shared agreements
<b>Study</b> (learn about communities' histories)	Hidden Impact of Segregation presentation (by Reggie Jackson)
<b>Build</b> (cultivate relationships)	Community Based Organizations vs Community Power Building Organizations
<b>Share</b> (with partners and community)	Co-chair engagement
<b>Strategize and Act</b> (amplify and invest)	
<b>Evolve</b> (reflect on process, outcomes)	

<b>Action teams selected 6 community co-chairs to assist with meeting planning and facilitation.</b>		
Built Environment	Maternal & Child Health	Safe and Supportive Communities
<ul style="list-style-type: none"> <li>Teresina Simmons <a href="#">Regal Aspire LLC</a></li> <li>Mia Rudolph-Schulta <a href="#">City of Milwaukee Environmental Collaboration Office</a></li> </ul>	<ul style="list-style-type: none"> <li>Lakeeta Watts <a href="#">Essentially Empowered</a></li> <li>Akke Neel Talsma <a href="#">UWM School of Nursing and Maternity Metrix</a></li> </ul>	<ul style="list-style-type: none"> <li>Quinn Taylor <a href="#">Office of Community Wellness and Safety</a></li> <li>Ellie Freeman <a href="#">formerly of Vivent Health</a></li> </ul>

### Included partner presentations at 28% of meetings, including:

Steering Committee	Built Environment	Maternal & Child Health	Safe & Supportive Communities
<ul style="list-style-type: none"> <li>Zilber Family Foundation</li> <li>Milwaukee Healthcare Partnership (MHCP)</li> <li>Souls to the Polls</li> <li>Vital Strategies</li> <li>One MKE</li> </ul>	<ul style="list-style-type: none"> <li>Vision Zero</li> <li>Milwaukee Food Council</li> </ul>	<ul style="list-style-type: none"> <li>Food for Health</li> <li>Vision Forward</li> <li>American Heart Association</li> </ul>	<ul style="list-style-type: none"> <li>Promise Keepers</li> <li>United Way: Empowering Minds</li> <li>Sojourner Family Peace Center</li> <li>MHCP Youth Behavioral Health Care Delivery Redesign</li> <li>MCW VR-PHAST Violence Response Public Health &amp; Safety team</li> <li>414 Life</li> </ul>





# WANT TO LEARN MORE?

Visit our website at [milwaukee.gov/elevate](https://milwaukee.gov/elevate)

Follow us on [Instagram](#) and [Facebook](#) @MKEelevate

Supported by the Mayor, the Board of Health, and the City of Milwaukee Health Department, the MKE Elevate Community Health Improvement Plan (CHIP) responds to priority issues selected by our community, for our community, and seeks to create shared priorities to address these issues.

**Together we can elevate the health of all who call Milwaukee home.**