

WHAT ARE OPIOIDS?

Opioids are an addictive group of drug that include fentanyl and prescription pain relievers such as oxycodone, hydrocodone, codeine, and morphine. The illegal drug heroin is also an opioid. Anyone who takes opioid is at risk for addiction and a FATAL overdose.

91 AMERICANS DIE EVERY DAY FROM OPIOID OVERDOSE



IN 2017, 916 PEOPLE IN WISCONSIN DIED FROM OPIOID OVERDOSES

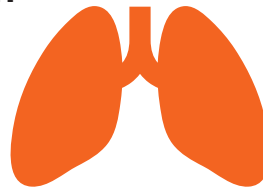
THAT'S MORE THAN CAR CRASH DEATHS!

FENTANYL

Fentanyl is a powerful synthetic, opiate narcotic prescription drug. Heroin, cocaine and other drugs can be cut with fentanyl and users might not even know. You can't see it, smell it or taste it!



FENTANYL IS **50 TIMES** MORE POTENT THAN **HEROIN** AND **100 TIMES** MORE POTENT THAN **MORPHINE**.



IT CAN **SHUT DOWN BREATHING** IN LESS THAN A MINUTE!



OVERDOSE DEATHS ARE **INCREASING FASTER** AMONG **BLACK AND LATINO AMERICANS** THAN AMONG WHITES.



MEN ARE DYING DUE TO **OPIOID OVERDOSES** **3X** THE RATE OF **WOMEN** IN **THE U.S.**

