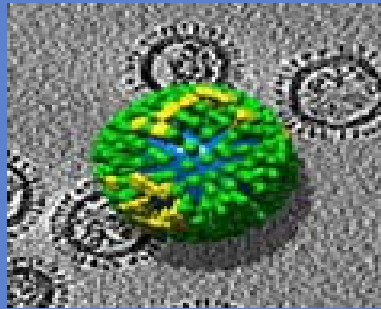
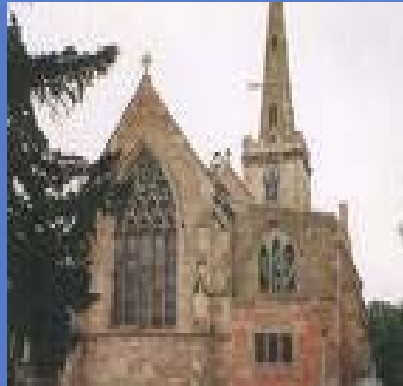


Pandemic Influenza Planning for Faith-based and Community-based Organizations

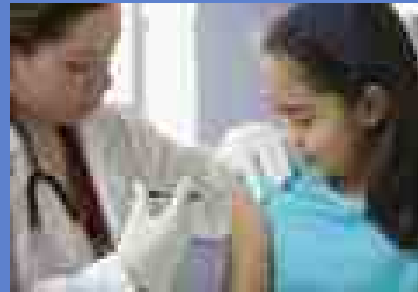


**Hillside Family Resource Center
Thursday April 5, 2007**

**Division of Disease Control & Prevention
City of Milwaukee Health Department**

Seasonal Flu vs. Avian Flu vs. Pandemic Flu

What's the difference???



Think Health. Act Now! • CITY OF MILWAUKEE HEALTH DEPARTMENT • www.milwaukee.gov/Health

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Average Annual Impact of Seasonal Influenza in U.S.

- 5-20% infected
- Over 200,000 hospitalized
 - About half in 65+
- 36,000 deaths
 - >90% in 65+
- Economic Impact – 1-3 billion dollars



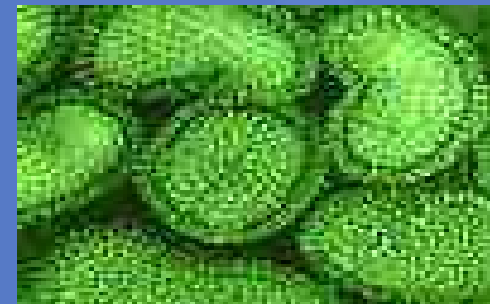
Avian Influenzas



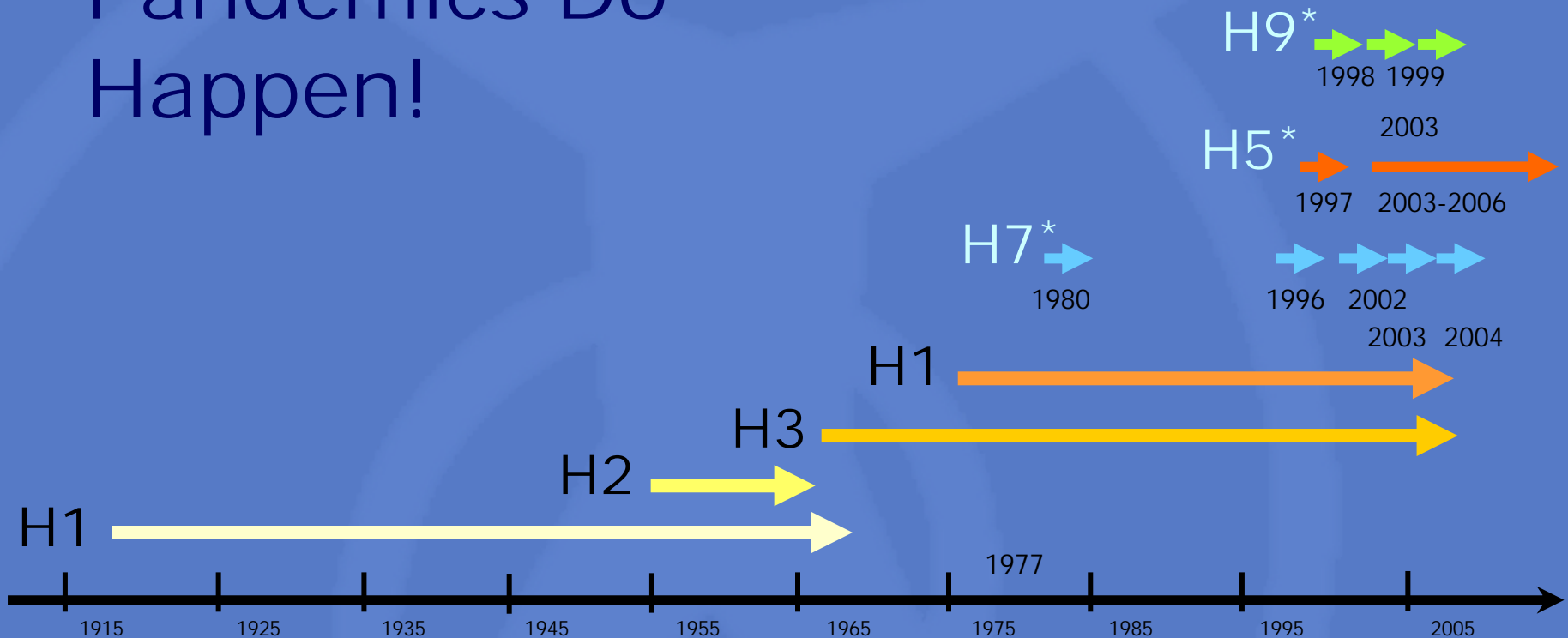
- Usually do not make wild birds sick
- Usually do not jump species
- Usually do not infect people

Pandemic Influenzas

- New influenza subtype emerges
- New influenza subtype causes severe illness in humans
- New influenza subtype obtains ability for sustained human-human transmission



Pandemics Do Happen!



1918
Spanish
Influenza
H1N1

1957
Asian
Influenza
H2N2

1968
Hong Kong
Influenza
H3N2

* Avian Flu

Impact of Severe – “1918 like” Pandemic

- Clinical Illness – 90 Million (30%)
- Outpatient – 45 Million
- Hospitalizations – 9 Million
- Deaths – 1.9 Million
- Economic Impact - 800 Billion \$\$



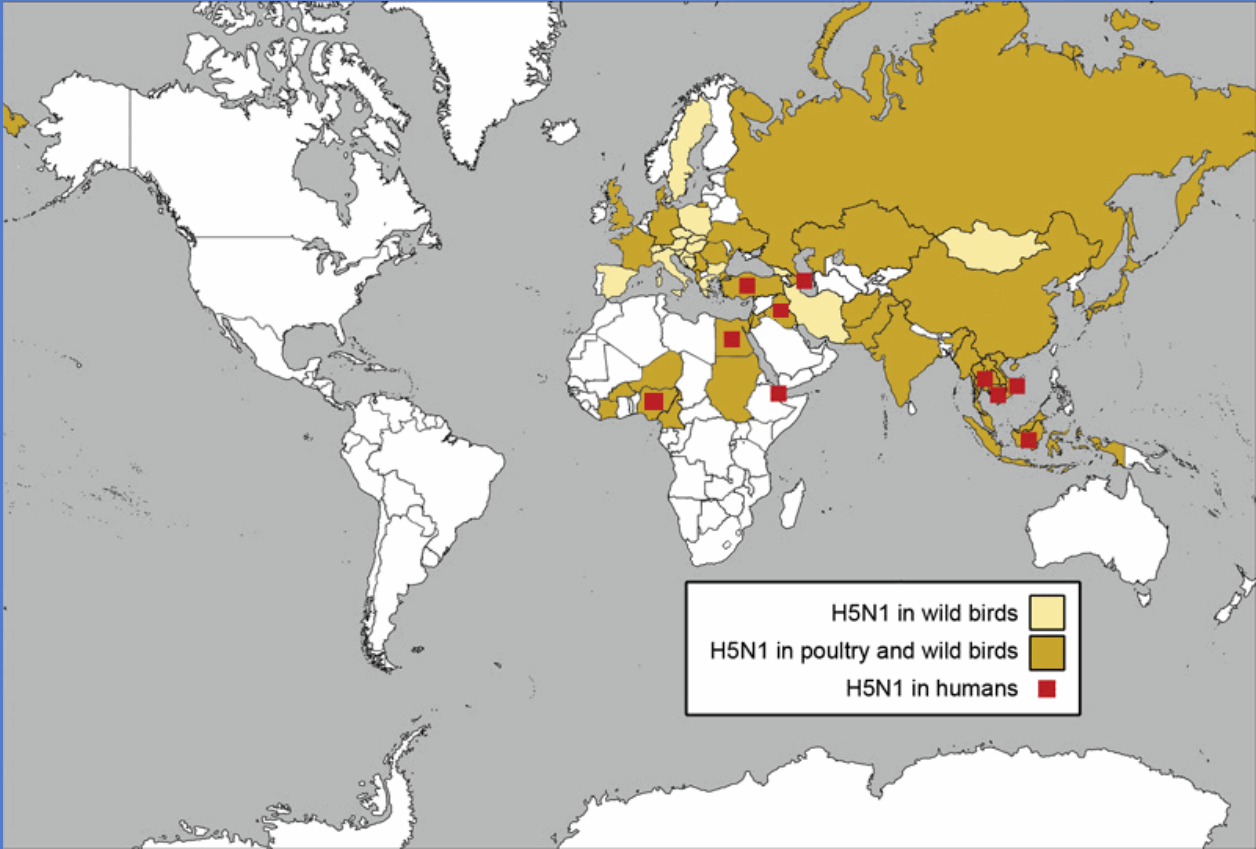
-HHS National Strategy
for Influenza Pandemic

Current “bird flu” (H5N1)

- Largest epizootic of avian influenza ever described
- Human cases in countries with poultry outbreaks
- Majority of human cases currently limited to contact with ill birds
- 288 human cases/170 deaths
- Virulence is changing

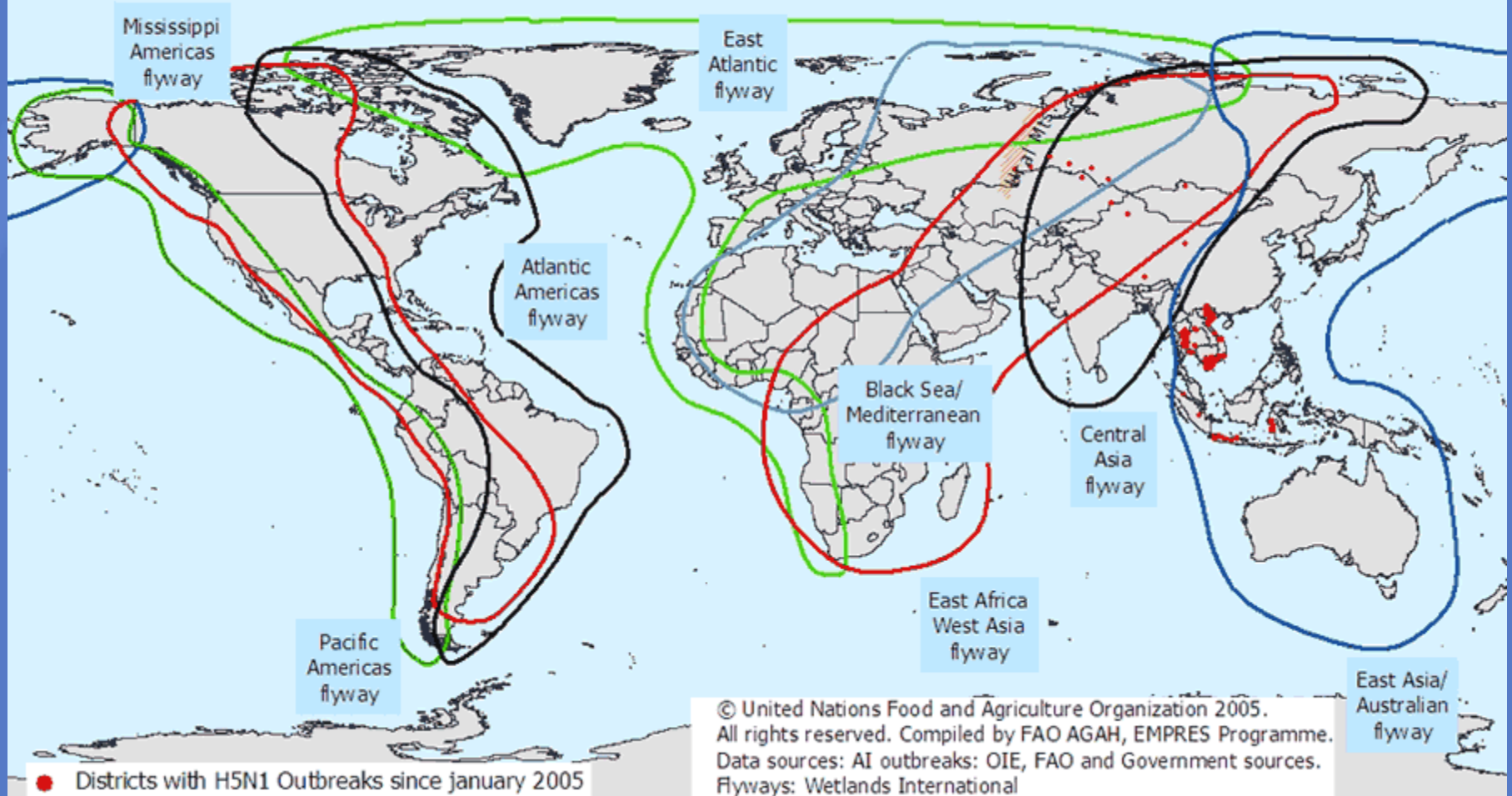


Nations With Confirmed Human Cases (February 2007)



H5N1 outbreaks in 2005 and major flyways of migratory birds

Situation on 30 August 2005

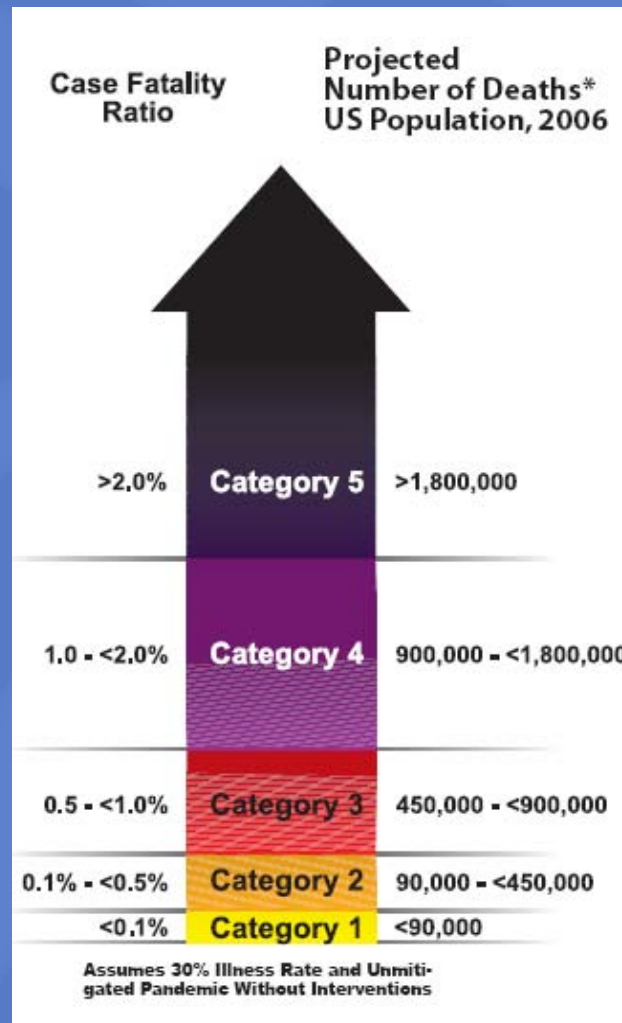




Seasonal Influenza
Preparedness

Pandemic Influenza
Preparedness

Pandemic Severity Index (PSI)



Why is it important for Faith-based and Community-based Organizations (FBCBOs) to prepare?

- Public has a social/spiritual connection with them
- Tap into an audience that local govt. can't reach
- Point of distribution for important information
- Represent trusted community leaders



Also ...

- Organizations have assets
- Organizations have volunteers
- Organizations have networks
- Organizations can be hubs for social mobilization and stability



FBCBOs – Pandemic Planning #1



- **Plan for continuity in operations!**
 - Assign key staff to planning
 - Train staff
 - Assure back-ups
 - Exercise plan
 - Identify essential services inside organization and resource dependency outside
 - Explore alternative methods of service delivery

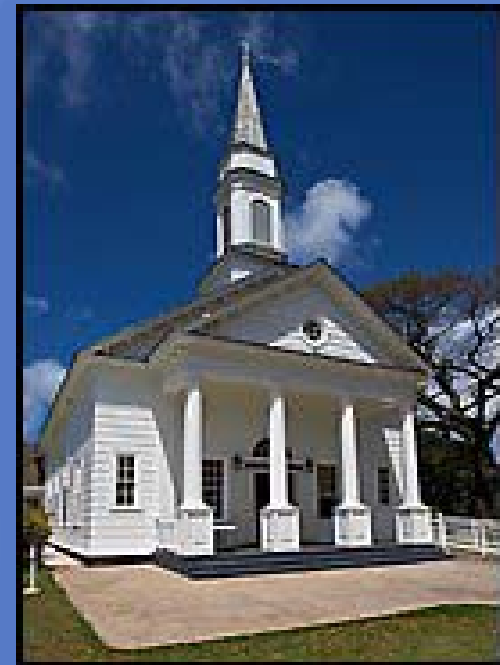
FBCBOs – Pandemic Planning #2



- **Communicate and educate staff and members!**
 - Identify reliable sources of info.
 - Distribute panflu planning info. ahead of time
 - Develop various communication venues
 - Assure cultural appropriateness (language, reading level)
 - Consider your organizations role in rumor control and limiting misinformation.

Communication alternatives during a pandemic

- Try and provide services remotely, if possible
 - Update website
 - Email
 - Chat rooms/electronic bulletin boards
 - Teleconferencing
 - Webcasts
 - Podcasting
 - Electronic newsletters



FBCBOs – Pandemic Planning #3



- **Plan for impacts in communities you serve!**
 - Plan for absences in your organization
 - Encourage yearly vaccinations
 - Evaluate and improve access to mental and social service to members
 - Identify persons with special needs and establish relationships in advance



FBCBOs – Pandemic Planning #4



- **Set up policies during a pandemic!**
 - Liberal and non-punitive sick leave policies
 - Flexible work schedules
 - Policies to conduct business while observing LPHA social distancing recommendations
 - Observe CDC travel restrictions

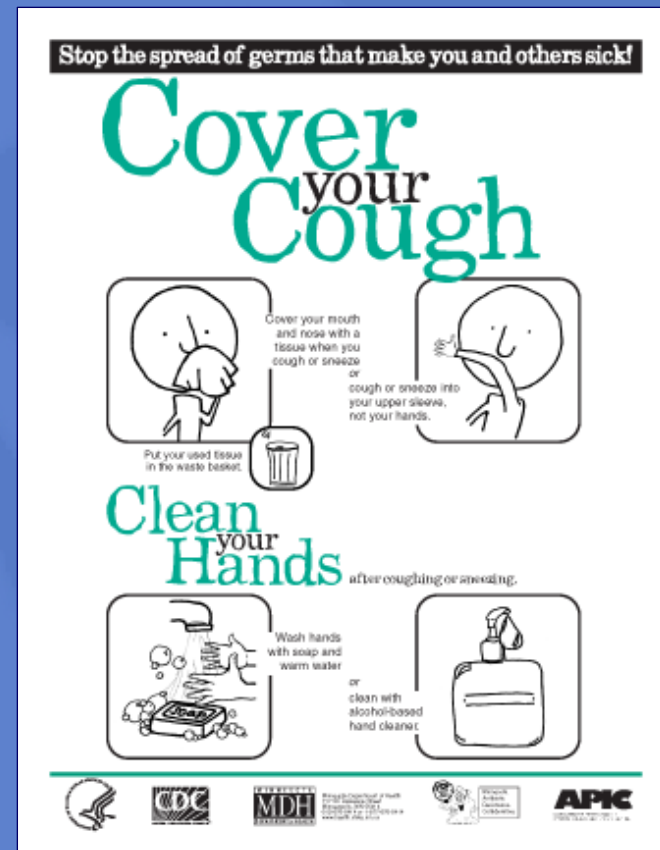
FBCBOs – Pandemic Planning #5



- **Coordinate with other agencies regarding response!**
 - Work together with other organizations and networks within the community
 - Coordinate planning and response activities with LPHAs and other healthcare agencies
 - Understand roles of public health agencies at state and local level during a pandemic

Pandemic Flu Preparedness

- **What supplies should be stockpiled?**
 - Food, water (including pets)
 - OTC medicines
 - Hygiene supplies
 - Radios
 - Social needs-games, cards, etc



Other Community Measures

- Travel Advisories and Precautions
- Cancellation of community events and gatherings
- Voluntary Isolation & Quarantine
- School and business closings
- Masks in public places



www.pandemicflu.gov

PandemicFlu.gov - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address Links

PandemicFlu.gov AvianFlu.gov

Get Informed. Be Prepared.

One-stop access to U.S. Government avian and pandemic flu information. Managed by the Department of Health and Human Services.

Federal Planning **State & Local Planning** **Individual Planning** **Business Planning** **School Planning** **Health Care Planning** **Community Planning**


Pandemic Flu Home

- General Information
- Where You Live
- Planning & Response
- Monitoring Outbreaks
- Health & Safety
- Tests, Vaccines & Medications
- Bird & Animal Issues
- Global Activities
- Economic Impacts
- Travel
- Research Activities
- Glossary

Understanding Flu Terms

[Flu terms defined](#) — Seasonal flu, avian flu, and pandemic flu are not the same.

News

 HHS report outlines actions to prepare America-region for flu pandemic.

- Mar. 30 — California State Summit [More >>](#)
- Mar. 30 — Oregon State Summit [More >>](#)
- Mar. 29 — H5N1 Avian Flu Vaccine Clinical Trial Results [More >>](#)
- Mar. 29 — FDA Approves 2nd Antiviral for Flu Prevention [More >>](#)
- Mar. 29 — Oklahoma State Summit [More >>](#)
- Mar. 28 — New Mexico State Summit [More >>](#)
- Mar. 27 — Texas State Summit [More >>](#)
- Mar. 27 — Idaho State Summit [More >>](#)

[News Archive >>](#)

Avian Flu Watch

- [Confirmed Human Cases](#) (World Health Organization)
- [Map of Confirmed Cases](#)
- [Situation Updates](#) (World Health Organization)

Resources


- [Planning Checklists](#) (En Español)
- [Planning Tools](#)
- [Risk Communication](#)
- [National Strategy](#)
- [HHS Pandemic Plan](#)

Meetings & Conferences


State Summits

- April 10 Nashville, TN
- April 13 Anchorage, AK
- April 14 Tacoma, WA

Nations With Confirmed Cases H5N1 Avian Influenza (April 5)



Bird Migration



Questions?

