



**City
of
Milwaukee**

Tom Barrett
Mayor

Jeanette Kowalik, PHD, MPH, MCHES
Commissioner of Health



Health Department Office of the Commissioner

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For Immediate Release

MEDIA ADVISORY

April 3, 2019

**City of Milwaukee Office of Violence Prevention to Announce Hospital Partnerships
to Reduce Violence**

414 LIFE program takes a public health approach to interrupting the cycle of retaliatory violence in Milwaukee

Milwaukee, WI – The City of Milwaukee Health Department’s Office of Violence Prevention will announce a new partnership with Froedtert & the Medical College of Wisconsin and Ascension Wisconsin that will help combat gun violence in Milwaukee. This new partnership is part of the 414LIFE program which uses a public health approach to violence. The program will engage credible messengers from the community, known as violence interrupters, to engage in prevention-based outreach and targeted conflict mediation. Through this partnership with local hospitals, the violence interrupters will be trained to provide support to families, friends, and survivors of gun violence in local hospitals and the surrounding communities. This program is modeled after Cure Violence, a successful violence prevention effort based in Chicago and implemented in multiple cities around the world.

WHEN: Thursday, April 4, 2019
11:30 a.m.

WHO: Tom Barrett, Mayor
Dr. Jeanette Kowalik, Commissioner of Health
Ashanti Hamilton, Common Council President
Reggie Moore, Injury and Violence Prevention Director, Office of Violence Prevention
Marcus McCallister, International Training Director, Cure Violence
Derrick Rogers, Program Director, 414 LIFE, Uniting Garden Homes Inc.
Chris Conley, Outreach and Resource Coordinator, 414 LIFE, Uniting Garden Homes Inc.
Eric Conley, Chief Operating Officer, Froedtert & the Medical College of Wisconsin
Keli Anderson, Trauma Coordinator and Clinical Nurse Resource, Ascension Wisconsin

WHERE: Froedtert & the Medical College of Wisconsin – Clinical Cancer Center located at 8800 W. Doyle Ave., Milwaukee, WI 53226 (on the corner of Doyle Avenue and William Coffey Drive). Park under the building in Parking Structure 2 (please do not park in the circle drive). Take the M Elevators to Level 1.

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