



City
of
Milwaukee

Tom Barrett
Mayor

Jeanette Kowalik, PHD, MPH, MCHES
Commissioner of Health

Health Department Office of the Commissioner

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For Immediate Release

April 23, 2019

MEDIA ADVISORY

Mayor Barrett, City Leaders, and Community Partners to hold Denim Day Press Conference

Milwaukee, WI – Tomorrow, Wednesday, April 24 is Denim Day. Denim Day is an international day of awareness to call attention to sexual violence and end victim blaming. April is also Sexual Assault Awareness Month. Mayor Barrett, along with other community and city leaders, will be holding a press conference in solidarity with survivors of sexual assault and violence.

Visit www.denimdaymke.org for materials, a calendar of events, and more ideas on how you can get involved - #denimdaymke. Also, learn more about ongoing ways to end the violence in Milwaukee through the Blueprint for Peace at www.414Life.com.

WHEN: Wednesday, April 24, 2019
10:00 a.m.

WHO: Reggie Moore, City of Milwaukee Health Department Office of Violence Prevention
Mayor Tom Barrett, City of Milwaukee
United States Congresswoman Gwen Moore
Dr. Jeanette Kowalik, City of Milwaukee Health Department Health Commissioner
Rosamaria Martinez, Sixteenth Street Community Health Centers
Deborah Black, Gerald L. Ignace Indian Health Center, Inc.
Rafael Mercado, Team HAVOK
Sharain Horn, Aurora Healing and Advocacy Services
Amanda Yang, Hmong American Women's Association
Britny Helmrich, Youth Ambassador

WHERE: Potawatomi Hotel & Casino
1721 W. Canal Street
Milwaukee, WI 53233
Prosperity Room

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