



**City
of
Milwaukee**

Tom Barrett
Mayor

Jeanette Kowalik, PHD, MPH, MCHES
Commissioner of Health



CITY OF
MILWAUKEE
HEALTH DEPARTMENT
OFFICE OF
VIOLENCE PREVENTION

Health Department Office of the Commissioner

jkowal@milwaukee.gov
www.milwaukee.gov/health

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653

phone (414) 286-3521

fax (414) 286-5990

Contact: Diamond D. Hanson
Office: 414-286-3548
Cell: 414-758-0136

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MEDIA ADVISORY

City of Milwaukee Health Department Office of Violence Prevention Takes Innovative Approach to Promoting Mental Wellness in Milwaukee

Style and Substance will train barbers and stylists to understand trauma and mental health for bullying, domestic violence, and suicide prevention.

Milwaukee, WI – The City of Milwaukee Office of Violence Prevention will pilot a first-of-its-kind training in Milwaukee focused on increasing informal supports for youth and adults in our community in need of mental health or other basic needs. Barbershops and salons serve as natural gathering places for many in our community and this training will ensure that we increase access points for residents to be informed and connected to important resources in our city. This interactive training developed by two local licensed counselors will cover:

- 1) Understanding mental health and the impact of trauma
- 2) Best practices for supporting someone in crisis
- 3) How to identify and make referrals to community resources

The training will take place at Gees Clippers located at: **2200 N. MLK Drive on April 15, 2019 from 9:00am-1:00pm.**

For more information please contact Mr. Reggie Moore, Injury and Violence Prevention Director, Office of Violence Prevention, City of Milwaukee Health Department at (414) 690-0033 or reggie.moore@milwaukee.gov.

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City of Milwaukee Health Department Office of Violence Prevention

The Office of Violence Prevention takes a public health approach to preventing and reducing violence through partnerships that strengthen youth, families, and neighborhoods. In 2017 it facilitated a community-wide effort to develop and launch Milwaukee's first comprehensive violence prevention plan known as the Blueprint for Peace. The Blueprint contains 6 goals and 30 strategies prioritized by Milwaukee residents for making Milwaukee a safe and resilient city where the lives of all residents are valued, promoted, and protected. For more information visit: www.414LIFE.com