



FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

The City of Milwaukee Health Department Office of Violence Prevention (OVP) and 414LIFE Support Mothers Impacted by Gun Violence

A public rally and march will be held on Saturday, August 31, 2019

The City of Milwaukee Office of Violence Prevention (OVP) and 414LIFE continue to stand with local mothers who have been impacted by gun violence. The Mother's Call to Action – March and Rally will take the streets back this Saturday, August 31, 2019. Mothers will take the lead in a call to action to put the guns down for the Labor Day weekend. Mothers who have lost children to gun violence along with many other mothers will hold a rally in front of COA Youth and Family Centers, where Tay Jackson was a victim of gun violence this past Sunday. Many faith-based organizations and youth and community members will come together to support this effort. Following the rally, the group will march through the community, engaging anyone who will listen to spread a strong message of violence prevention. Community members and media are highly encouraged to attend.

When: Saturday August 31, 2019 at 10 a.m.

Where: COA Youth and Family Centers
2320 W. Burleigh Street
Milwaukee, WI 53206

Confirmed Speakers:

Ms. Bernice Parks, Mother of Sandra Parks
Ms. Maria Hamilton, Mother of Dontre Hamilton
Ms. Karin Tyler, Office of Violence Prevention, Mother of Andrew Tyler
Ms. Arnetha Miller, Mother of Brooklyn Harris
Ms. Melissa Muhammad, Mother of Adebisi Agoro
Ms. Tonia Liddell, 414LIFE, Godmother of Preston Blackmer
Ms. Debra Gillespie, Mothers Against Gun Violence, Mother of Kirk Bickman Jr.
Ms. Trinika Walker, Mother of Will Davis
Among many other mothers.

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Additional information:

City of Milwaukee Health Department Office of Violence Prevention (OVP)

The Office of Violence Prevention takes a public health approach to preventing and reducing violence through partnerships that strengthen youth, families, and neighborhoods. In 2017, OVP facilitated a community-wide effort to develop and launch Milwaukee's first comprehensive violence prevention plan known as the Blueprint for Peace. The Blueprint contains six (6) goals and 30 strategies prioritized by Milwaukee residents for making Milwaukee a safe and resilient city where the lives of all residents are valued, promoted, and protected. For more information visit: www.414LIFE.com

414LIFE

414LIFE is a program that uses a public health approach to violence. This program is modeled after Cure Violence, a successful violence prevention effort implemented in multiple cities around the world. The model engages credible messengers from the community to engage in prevention-based outreach and targeted conflict mediation. Through this partnership with local hospitals, the team will be trained to provide support to families, friends, and survivors of gun violence in local hospitals and the surrounding communities.