



Health Department

www.milwaukee.gov/health

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MEDIA ADVISORY

**City of Milwaukee Office of Violence Prevention & Moms Demand Action
Partner to Host National Violence Prevention Advocate Lucy McBath**

Events continue City of Milwaukee Health Department efforts to reduce violence, promote healing

MILWAUKEE – On Sunday, January 28, the City of Milwaukee Health Department Office of Violence Prevention (OVP) will partner with the Wisconsin Chapter of Moms Demand Action for Gun Sense in America to host national violence prevention advocate Lucy McBath at several free, public events in Milwaukee, as well as a private lunch for survivors of violence.

McBath is the mother of Jordan Davis, who was shot and killed at a Florida gas station during a confrontation over loud music. His murderer, a 47-year-old man, retrieved a loaded handgun from his car and shot 10 rounds into Davis' car. The young man's murder stunned the nation and spurred McBath to work for common sense gun legislation. She has shared her message before the U.S. Senate, at speaking engagements at Harvard and Yale, media appearances on CNN, MSNBC, and more.

Media are invited to cover the below events. The private luncheon will be closed to media.

11 am – 1 pm Parklawn Assembly of God

Church service alongside Bishop Walter Harvey and OVP Director Reggie Moore
3725 N. Sherman Blvd., Milwaukee

3:30-5:30 pm Community Conversation about Gun Violence, Race, Justice, and Healing

Panel moderated by Jamaal Smith, featuring Khary Penebaker, Karin Tyler, and Maria Hamilton
Black Historical Society Museum
2620 W. Center St., Milwaukee

For more information about Milwaukee's comprehensive, community-driven violence prevention plan, visit www.414life.com.

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About Moms Demand Action: *Moms Demand Action was founded by stay-at-home mom Shannon Watts on December 15, 2012, in response to the devastating shooting at Sandy Hook Elementary School. The organization has grown into a leading force for gun violence prevention, with chapters in all 50 states, led by a powerful grassroots network of moms that have successfully effected change at the local, state and national level. In December 2013, Moms Demand Action partnered with Mayors Against Illegal Guns to unite a nationwide movement of millions of Americans working together to change the game and end the epidemic of gun violence that affects every community. For more information visit <https://momsdemandaction.org>.*

About City of Milwaukee Office of Violence Prevention: *Located within the City of Milwaukee Health Department, the Office of Violence Prevention (OVP) is working to reduce violence through partnerships that strengthen youth, families, and neighborhoods. The Office of Violence Prevention was established by Mayor Tom Barrett in 2008 and recently launched the Blueprint for Peace, Milwaukee's first comprehensive, community-driven violence prevention plan. For more information visit www.milwaukee.gov/StaySafe.*

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