



Tom Barrett  
Mayor

Bevan K. Baker, FACHE  
Commissioner of Health

Sandra J. Rotar  
Health Operations Administrator



[www.milwaukee.gov/health](http://www.milwaukee.gov/health)

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**EMBARGOED until 10:30 p.m.**  
November 16, 2017

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### **MEDIA ADVISORY**

#### **City Officials, Public Health Partners to Launch Milwaukee's 'Blueprint for Peace'**

*Community-driven agenda calls for support of existing programs, new strategies to support safe, healthy neighborhoods*

MILWAUKEE – On Friday, November 17, the City of Milwaukee Health Department (MHD) will be joined by City officials, public health advocates, and partners to launch Milwaukee's "Blueprint for Peace," a comprehensive, community-driven agenda for reducing and preventing violence.

A first-of-its-kind effort, the Blueprint was developed through a 10-month planning process facilitated by the MHD's Office of Violence Prevention. Funded through a generous grant from the Advancing a Healthier Wisconsin Endowment at the Medical College of Wisconsin, MHDOVP worked with more than 1,500 residents, agencies, and organizations to develop 6 goals and 30 evidence-informed strategies that respond to Mayor Tom Barrett's call for a public health approach to violence prevention.

**WHAT:** Milwaukee's Blueprint for Peace Launch

**WHEN:** Friday, November 17

**TIME:** 3:30 p.m.

**LOCATION:** Sojourner Family Peace Center  
619 W. Walnut St., Milwaukee

**SPEAKERS:** Mayor Tom Barrett  
Council President Ashanti Hamilton  
Commissioner of Health Bevan K. Baker  
Reggie Moore, City of Milwaukee Health Department Office of Violence Prevention  
Carmen Pitre, Sojourner Family Peace Center  
Christina Ellis, Medical College of Wisconsin  
Tammy Rivera, Southside Organizing Committee

\*Additional interviews available on site

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*Think Health. Act Now!*

