



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**Local Officials and Milwaukee Enrollment Network Partners to Kick off
Health Insurance Marketplace Open Enrollment Period**

Officials to announce local resources for in-person enrollment assistance and communitywide outreach efforts

MILWAUKEE – On Wednesday, November 1, Milwaukee Mayor Tom Barrett and County Executive Chris Abele will be joined by members of the Milwaukee Enrollment Network at the University of Wisconsin-Milwaukee Student Union (2200 E. Kenwood Blvd.) to officially kick off the Health Insurance Marketplace Open Enrollment Period.

The kick-off will be followed by a UWM Student Health Insurance Enrollment Fair where certified application counselors and navigators will be available for one-on-one enrollment appointments from 10 a.m. to 5 p.m.

Additional resources and events, including information on in-person enrollment assistance, available throughout the upcoming enrollment period will be announced.

The Health Insurance Marketplace open enrollment begins Wednesday, Nov. 1 and runs through Dec. 15, 2017.

WHAT: Health Insurance Marketplace open enrollment kick-off

WHEN: Wednesday, Nov. 1

TIME: 9:30 a.m.

LOCATION: UW-Milwaukee Student Union Ballroom
2200 E. Kenwood Blvd., Milwaukee

SPEAKERS: Mayor Tom Barrett
County Executive Chris Abele
Dr. Julie Bonner, University of Wisconsin-Milwaukee
Caroline Gomez-Tom, Milwaukee Enrollment Network and Covering Wisconsin
*Additional interviews available on site

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