



Tom Barrett  
Mayor

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Health Operations Administrator



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**FOR IMMEDIATE RELEASE**

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**MEDIA ADVISORY**

**City Officials, Partners, Youth to Mark ‘Unity Day’ Against Bullying with Youth-Led Performances**

*Nationwide awareness day calls for supporters to make a statement against bullying by wearing orange, promoting safe environments for children and students*

MILWAUKEE – On Wednesday, Oct. 25, city and educational leaders will join area students in taking a stand against bullying by marking Unity Day, a nationwide effort to promote kindness, acceptance, and inclusion. Mayor Tom Barrett will proclaim the day “Unity Day Against Bullying” citywide, followed by the day’s local event kick-off at North Division High School (1011 W. Center St.), which will feature performances by area youth and the debut of Milwaukee’s own anti-bullying song, “No Amount of Tears.”

Nationally, more than one of every five school-aged children report being bullied. Since 2011, October has marked National Bullying Prevention Month, calling on individuals, schools, and communities to work together to create safe environments for children.

Locally, the day’s events are coordinated in partnership by the Peace for Change Alliance, Milwaukee Public Schools, and the City of Milwaukee Health Department’s Office of Violence Prevention.

Parents, teachers, and youth leaders can find resources and information to help prevent bullying at [pacer.org/bullying](http://pacer.org/bullying) and [stopbullying.gov](http://stopbullying.gov).

- WHAT:** Unity Day Celebration
- WHEN:** Wednesday, October 25  
9:30 a.m.
- WHERE:** North Division High School  
1011 W. Center St., Milwaukee
- SPEAKERS:** Common Council President Ashanti Hamilton  
Principal Keith Carrington, North Division High School  
Linda Lee, Generations Against Bullying  
Deonte Lewis, City of Milwaukee Health Department
- PERFORMERS:** Ebony Loren  
Jahbarri Bradshaw  
Milwaukee High School of the Arts Jazz Singers

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