



Tom Barrett  
Mayor

Bevan K. Baker, FACHE  
Commissioner of Health

Sandra J. Rotar  
Health Operations Administrator



www.milwaukee.gov/health

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990

**FOR IMMEDIATE RELEASE**

September 28, 2017

Contact: Sarah DeRoo  
Office (414) 286-3548  
Cell (414) 708-4060

**MEDIA ADVISORY**

**Mayor Barrett, City of Milwaukee Health Department to Honor Long-time Women’s Health Champion with Naming Ceremony for ‘Mildred Leigh-Gold Women’s Center’**

*Founder of Milwaukee Breast and Cervical Cancer Awareness Program credited with screening, education, and support for tens of thousands of Milwaukee women*

MILWAUKEE – On Friday, September 29, Mayor Tom Barrett and Commissioner of Health Bevan K. Baker will be joined by public health partners and advocates to dedicate a suite of screening rooms at the City of Milwaukee Southside Health Center as the Mildred Leigh Gold Women’s Center, home of the City of Milwaukee Health Department’s Milwaukee Breast and Cervical Cancer Awareness Program. Gold, a nationally recognized champion of women’s health, died in 2009, two years after retiring from the City.

- WHAT:** Dedication of the Mildred Leigh Gold Women’s Center, home of the City of Milwaukee Health Department’s Milwaukee Breast and Cervical Cancer Awareness Program
- WHEN:** Friday, September 29, 2017 at 10 a.m.
- WHERE:** City of Milwaukee Southside Health Center, 1639 South 23<sup>rd</sup> Street, Milwaukee
- WHO:** Mayor Tom Barrett  
Commissioner of Health Bevan K. Baker  
Sue Ann Thompson, Founder and President, Wisconsin Women’s Health Foundation  
Gale Johnson, Program Director, Wisconsin Well Women  
\*Program participants and other interviews available on-site

**BACKGROUND:** Following her own diagnosis with breast cancer in 1989 at age 44 – and after losing her mother, grandmother, an aunt, and a sister – Mildred Leigh-Gold made it her life’s work to fight the disease. Dedicated to raising awareness of breast cancer risk among African-American women, she started the City of Milwaukee’s breast cancer awareness program. Today, the program she created 27 years ago has evolved to be the Milwaukee Breast and Cervical Cancer Awareness Program. Through the program, more than 50,000 women have received education, breast and cervical cancer screenings, and diagnostics and treatment services.

Now part of the Wisconsin Well Woman Program, the Milwaukee Breast and Cervical Cancer Awareness Program provides preventive health screening services to low-income women ages 35 to 64 who are uninsured or underinsured. The program is committed to decreasing the mortality rate of breast and cervical cancer in all women in the city through education, outreach, screening and treatment.

###

*Think Health. Act Now!*

