



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Mayor Barrett and Partners to Make Announcement in Effort to Reduce Teen Pregnancy
Citywide Teen Pregnancy Prevention Initiative to announce significant progress in reducing teen birth rates

MILWAUKEE – On Friday, October 27, Mayor Tom Barrett will be joined by health officials and members of United Way of Greater Milwaukee & Waukesha County-led Teen Pregnancy Prevention Initiative at PEARLS for Teen Girls (1805 N. Martin Luther King Jr. Dr.) to announce significant progress in the effort to reduce Milwaukee’s teen birth rates.

In 2008, Mayor Barrett, the City of Milwaukee Health Department, and the Center for Urban Population Health set an ambitious goal to reduce the teen birth rate for 15- to 17-year-old girls in the city of Milwaukee by 46 percent by 2015. Since that time, United Way of Greater Milwaukee & Waukesha County has led an all-hands-on-deck effort to reduce the city’s teen birth rates.

The city met, and surpassed, that original goal three years early, and in 2013 set a new goal to reduce the overall teen birth rate by another 50 percent by 2023. Simultaneously, the goal aims to reduce disparities in teen birth rates by 2023, decreasing the Hispanic and African-American teen birth rates by 50 percent as well.

- WHAT:** Teen birth rate data announcement
- WHEN:** Friday, October 28
12:15 p.m.
- WHERE:** PEARLS for Teen Girls
1805 N. Martin Luther King Jr. Drive
Milwaukee, WI
- WHO:** Mayor Tom Barrett
Commissioner of Health Bevan K. Baker
Mary Lou Young, United Way of Greater Milwaukee & Waukesha County
Gerry Howze, PEARLS for Teen Girls

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