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FOR IMMEDIATE RELEASE
August 6, 2015

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MEDIA ADVISORY

Mayor Barrett to Kick off 2015 Back-to-School Health Fairs

15th annual health fairs to provide needed health services and school supplies to Milwaukee children

MILWAUKEE – With school season around the corner, Mayor Tom Barrett will kick off the City of Milwaukee Health Department’s annual Back-to-School Health Fairs on Friday, Aug. 7, at 10 a.m. at North Division High School.

Students accompanied by a parent or guardian will be eligible to receive school-required immunizations, blood lead testing, vision and dental screenings, and more. Free backpacks and school supplies will be provided to children with an up-to-date shot record, or those who receive vaccinations and lead testing at either the Aug. 7 health fair at North Division High School or Aug. 14 health fair at Bradley Tech High School. Both fairs run from 10 a.m. to 3 p.m.

Along with health services and information, attendees will have an opportunity to meet special guests, as **Anthem Blue Cross and Blue Shield, a BadgerCare HMO, brings Green Bay Packers legend LeRoy Butler from 11 a.m. to 2 p.m. each day.**

School immunizations are required by state law in Wisconsin. Providing easy access to vaccinations continues to be important as vaccine-preventable illnesses like mumps, measles, and pertussis have seen a return nationwide.

The 2015 health fairs are presented by the City of Milwaukee Health Department and United Way of Greater Milwaukee & Waukesha County in partnership with Children’s Hospital of Wisconsin, Children’s Community Health Plan, United Healthcare, Anthem Blue Cross and Blue Shield, Molina Healthcare, MHS Health Wisconsin, and Milwaukee Urban League.

WHAT: 15th Annual Back-to-School Health Fair Kick-off

**WHERE: North Division High School
1011 W. Center St., Milwaukee**

TIME: 10 a.m.

**SPEAKERS: Mayor Tom Barrett
With sponsor representatives and special guest Elmo of Sesame Street Workshop
presented by United Healthcare**

Additional interview and photo opportunities on site.

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