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FOR IMMEDIATE RELEASE  
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### **MEDIA ADVISORY**

#### **City of Milwaukee Health Department to Host Final Back-to-School Health Fair of 2015** *15<sup>th</sup> annual health fairs provide needed health services and school supplies to Milwaukee children*

MILWAUKEE – On Friday, Aug. 14, the City of Milwaukee Health Department will host its final Back-to-School Health Fair of 2015 from 10 a.m. to 3 p.m. at Bradley Tech High School (700 S. 4<sup>th</sup> St.).

Students accompanied by a parent or guardian will be eligible to receive school-required immunizations, blood lead testing, vision and dental screenings, and more. Free backpacks and school supplies will be provided to children with an up-to-date shot record, or those who receive vaccinations and lead testing.

Along with health services and information, attendees will have an opportunity to meet special guests, as **Anthem Blue Cross and Blue Shield, a BadgerCare HMO, brings Green Bay Packers legend LeRoy Butler from 11 a.m. to 2 p.m.**

School immunizations are required by state law in Wisconsin. Providing easy access to vaccinations continues to be important as vaccine-preventable illnesses like mumps, measles, and pertussis have seen a return nationwide.

The 2015 health fairs are presented by the City of Milwaukee Health Department and United Way of Greater Milwaukee & Waukesha County in partnership with Children's Hospital of Wisconsin, Children's Community Health Plan, United Healthcare, Anthem Blue Cross and Blue Shield, Molina Healthcare, MHS Health Wisconsin, and Milwaukee Urban League.

**WHAT:** 15<sup>th</sup> Annual Back-to-School Health Fair media availability

**WHERE:** Bradley Tech High School  
700 S. 4<sup>th</sup> St., Milwaukee

**MEDIA AVAILABILITY:** 11 a.m. – 12 p.m.

**INTERVIEWS:** Commissioner of Health Bevan K. Baker  
12<sup>th</sup> District Alderman José G. Pérez

Additional photo opportunities on site.

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