FOR IMMEDIATE RELEASE
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Milwaukee Mayor Tom Barrett and County Executive Chris Abele Declare March 'Enroll Milwaukee Month'

Local officials issue call to action for area residents before March 31 enrollment deadline

MILWAUKEE – The countdown is on to March 31, the final day for enrollment through the Health Insurance Marketplace. In a call to action to all area residents, Mayor Tom Barrett and County Executive Chris Abele have declared March to be "Enroll Milwaukee Month."

"Just 31 days remain to access affordable health care coverage through the Health Insurance Marketplace," said Mayor Tom Barrett. "Over the next month, we urge individuals, businesses, and organizations to reach out to family, friends, co-workers and employees to ensure that no one in our community misses out on the opportunity to get the health care coverage they deserve."

"In this final month of enrollment people should know that signing up for health care is simple, no one can be denied and funding is available for most people," said County Executive Chris Abele. "I encourage everyone to connect with one of the many local resources to help you through the process."

Local officials remind all area residents that there are three easy ways to access information and assistance locally:

1. **Contact the Health Insurance Marketplace:** Call (800) 318-2596 or visit www.healthcare.gov.

2. **Find local resources:** In the Milwaukee area, dial 2-1-1 for help finding local resources and in-person assistance near you.

3. **Attend area enrollment and informational events:** The Milwaukee Enrollment Network is coordinating more than 25 area enrollment and informational events during the month of March. Visit www.milwaukee.gov/health for a listing, or search the hashtag #EnrollMKE on Twitter for updated information.

For more information, visit www.milwaukee.gov/health or the Milwaukee Enrollment Network at http://mkehcp.org.

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