



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

Joe'Mar Hooper, MPA
Health Operations Administrator

www.milwaukee.gov/health

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990

FOR IMMEDIATE RELEASE

October 13, 2014

Contact: Sarah DeRoo
Office (414) 286-3548
Cell (414) 708-4060

MEDIA ADVISORY

Local Officials to Arm Themselves Against the Flu

Mayor Barrett to join City of Milwaukee Health Department in reminding Milwaukee residents to protect themselves and their families against the flu

MILWAUKEE – On Tuesday, Oct. 14, Mayor Tom Barrett and Commissioner of Health Bevan K. Baker will join children and families at Neighborhood House of Milwaukee to share a message that getting vaccinated against the flu protects you, your family, and your co-workers.

Influenza (the flu) is among the most common contagious respiratory illness in the United States. Though common, it can be serious, leading to hospitalization and sometimes death. During the 2013-2014 flu season, more than 260 persons were hospitalized and two children died statewide.

The influenza vaccine is recommended for all individuals over 6 months of age, especially those at greatest risk for serious complications, including adults 65 and older, children younger than 5, and pregnant women.

A limited number of seasonal flu vaccine will be available to all ages on a first-come, first-served basis during the event.

WHAT: 2014 Seasonal Influenza Awareness Kick-off

WHEN: Tuesday, Oct. 14

TIME: 3:30 p.m. Seasonal flu kick-off
3-6 p.m. Flu vaccine clinic for area residents

WHERE: Neighborhood House of Milwaukee
2810 W. Richardson Place, Milwaukee

SPEAKERS: Mayor Tom Barrett
Commissioner of Health Bevan K. Baker
Executive Director of Neighborhood House Jeff Martinka

PHOTO-OP: Speakers will receive a seasonal flu shot at the conclusion of remarks.
Additional video opportunities will be available on-site.

###

Think Health. Act Now!

