



Tom Barrett  
Mayor

Bevan K. Baker, FACHE  
Commissioner of Health

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### **MEDIA ADVISORY**

#### **Mayor Barrett to Kick off 2014 Back-to-School Health Fairs** *14<sup>th</sup> annual health fairs to provide needed health services to Milwaukee children*

MILWAUKEE – With the start of the school year just around the corner, Mayor Tom Barrett will kick off the City of Milwaukee Health Department's annual Back-to-School Health Fairs on Friday, Aug. 8, at 10:15 a.m. at North Division High School.

Students accompanied by a parent or guardian will be eligible to receive school-required immunizations, as well as blood lead testing, vision and dental screenings, and more. Free backpacks and school supplies will be provided to children with an up-to-date shot record, or those who receive vaccinations and lead testing at either the Aug. 8 health fair at North Division High School or Aug. 15 health fair at Bradley Tech High School. Both fairs run from 10 a.m. to 3 p.m.

School immunizations are required by state law in Wisconsin. While Milwaukee's compliance rate for school-required vaccinations is at an all-time high of 88 percent, the rate remains below public health goals. Providing easy access to vaccinations continues to be important as vaccine-preventable illnesses like mumps, measles, and pertussis have seen a return nationwide.

The 2014 health fairs are presented by the City of Milwaukee Health Department and United Way of Greater Milwaukee in partnership with Children's Hospital of Wisconsin, Molina Healthcare, United Healthcare, Anthem Blue Cross and Blue Shield, Children's Community Health Plan, Managed Health Services and Milwaukee Urban League.

- WHAT:** 14<sup>th</sup> Annual Back-to-School Health Fair Kick-off
- WHERE:** North Division High School  
1011 W. Center St., Milwaukee
- TIME:** 10:15 a.m.
- SPEAKERS:** Mayor Tom Barrett  
Commissioner of Health Bevan K. Baker  
With sponsor representatives and special guest Elmo of Sesame Street Workshop presented by United Healthcare

Additional interview and photo opportunities on site.

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*Think Health. Act Now!*

