



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

Administration

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990
web site: www.milwaukee.gov/health

FOR IMMEDIATE RELEASE

January 7, 2013

Contact: Sarah DeRoo
Office (414) 286-3548
Cell (414) 708-4060

City of Milwaukee Health Department Statement on Infant Death

Milwaukee – The City of Milwaukee Health Department is deeply saddened to learn today of another infant death that may be related to unsafe sleep practices. While the investigation into the current death is ongoing, the MHD urges all parents and caregivers to practice safe sleep in their homes. Recommendations from the American Academy of Pediatrics state that the safest place for a baby to sleep is:

- On his or her back
- Alone in a crib with no pillows, bumper pads, stuffed animals, toys or blankets. (In these cold winter months, it is recommended that babies are dressed in a one-piece sleeper.)
- In a home without exposure to secondhand smoke

The number of infants who die after being placed in an unsafe sleep environment continues to be a major concern for our city. These deaths are preventable. We will continue to work with community partners to spread a safe sleep message.

If you or someone you know needs a safe place for their baby to sleep, we urge you to contact the City of Milwaukee Health Department Cribs for Kids program at (414) 286-8620.

Further information can be found at www.milwaukee.gov/health.

###