



HOLD FOR RELEASE UNTIL 12 P.M.

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MEDIA ADVISORY

Mayor Barrett to Make Key Announcement in Effort to Reduce Teen Pregnancy
Mayor to be joined by health officials, United Way of Greater Milwaukee, Teen Pregnancy Prevention Initiative members

MILWAUKEE – On Wednesday, Oct. 23, Mayor Tom Barrett will be joined by health officials and members of the United Way of Greater Milwaukee-led Teen Pregnancy Prevention Initiative to announce an unprecedented decline in Milwaukee’s teen birth rates.

In 2008, Mayor Barrett, the City of Milwaukee Health Department, and the Center for Urban Population Health set an ambitious goal: To reduce the teen birth rate in the city of Milwaukee by 46 percent by 2015. Since that time, the United Way of Greater Milwaukee has led the all-hands-on-deck effort to reduce the city’s teen birth rates.

- WHEN:** Wednesday, Oct. 23
- TIME:** 11:30 a.m.
- WHERE:** United Way of Greater Milwaukee
225 W. Vine Street, Milwaukee
- SPEAKERS:** Mayor Tom Barrett
Commissioner of Health Bevan K. Baker
Mary Lou Young, President & CEO,
United Way of Greater Milwaukee

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