



Tom Barrett  
Mayor

Bevan K. Baker, FACHE  
Commissioner of Health

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**FOR IMMEDIATE RELEASE**  
December 16, 2013

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### **MEDIA ADVISORY**

#### **Mayor Tom Barrett to Announce Health Insurance Enrollment Resources** *Dec. 23 marks first insurance enrollment deadline through the Health Insurance Marketplace*

MILWAUKEE – On Monday, Dec. 16, 2013, Mayor Tom Barrett will encourage local residents to use the resources available throughout the community to assist with insurance enrollment.

“With just one week left before the first open enrollment deadline, there is no time to wait to explore the options available if you want health insurance coverage on January 1,” said Mayor Tom Barrett.

While open enrollment continues through March 31, 2014, December 23 is the last day individuals can enroll to ensure coverage by January 1, 2014.

Throughout the week the Milwaukee Enrollment Network, a consortium of more than 100 organizations committed to promoting adequate and affordable health insurance coverage in Milwaukee County, will be supporting a number of events to provide individuals with enrollment assistance.

**WHAT:** Health Insurance Marketplace enrollment resources announcement

**WHEN:** Monday, Dec. 16

**WHERE:** Wheaton Franciscan – St. Joseph Campus Emergency Department  
5000 W. Chambers Ave., Milwaukee  
\*Enter through the Emergency Department on Burleigh St.

**TIME:** 1:30 p.m.

**SPEAKERS:** Mayor Tom Barrett  
Debra Standridge, President, Wheaton Franciscan – St. Joseph  
Additional interview opportunities available on-site

\*Media will also be provided with copies of the Milwaukee Enrollment Directory and details of enrollment events taking place throughout the week.

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*Think Health. Act Now!*

