



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

Raquel M. Filmanowicz
Health Operations Administrator

Health Department

Family and Community Health Services

web site: www.milwaukee.gov/health

For Immediate Release
August 12, 2011

Media Contact: Raquel Filmanowicz
414-286-3175 Office
414-397-1614 Cell
rfilma@milwaukee.gov

MILWAUKEE CHILD HEALTH WEEK

City of Milwaukee Health Department partners with local HMOs and community groups to give Milwaukee children a healthy start to the school year

The City of Milwaukee Health Department in partnership with UnitedHealthcare Community Plan, Dohmen Foundation, Molina Healthcare, Children's Community Health Plan, Community Connect, United Way of Greater Milwaukee and the YMCA of Metropolitan Milwaukee launched Milwaukee's third annual childhood school preparedness campaign today at South Division High School (1515 W. Lapham Blvd) with a health fair that will provide thousands of students with free immunizations, lead testing, health education and school supplies to assure them a healthy start this school year.



Commissioner of Health Bevan K. Baker is flanked by sponsor representatives for this year's Child Health Week.

"This is a wonderful opportunity for families to get their children up-to-date on their immunizations and get a head start to a healthy school year," said Mayor Tom Barrett. "I'm pleased that the city in conjunction with our great sponsors is able to continue this annual back-to-school tradition."



Children gather around a craft table set up by Children's Hospital as part of their health information station.

The event is part of Milwaukee Child Health Week, which runs August 12 -19 and is designed to promote the importance of access to a medical provider and encourage parents to assure basic health services for children, including immunizations and lead testing. A second large health fair will take place on Friday, August 19 at North Division Campus, located at 1011 W. Center Street.

"It is my hope that parents take advantage of today's event, and others throughout next week, to give their kids a healthy start for the school year," said Commissioner of Health Bevan K. Baker. "We're offering immunizations and lead tests but we're also here to answer questions about WIC, BadgerCare and health topics like asthma and diabetes."

Think Health. Act Now!

There will be three smaller health fairs as well from 10am-2pm on Tuesday, August 16 at the YMCA located at 1350 North Avenue, 10am-2pm on Wednesday, August 17 at the YMCA located at 9050 N. 91st Street and 10am-2pm on Thursday, August 18 at the Clarke Square Pick 'n Save Parking Lot located at 1818 W. National Avenue. These events will offer immunizations and lead tests, and parents are urged to bring their child's immunization record.

Milwaukee children must be present and accompanied by a parent or guardian to receive gifts and services.

For more information on the Back-to-School Health Fairs or Milwaukee Child Health Week, visit www.milwaukee.gov/health.