



19583 - Vendor Service Contract for a Communications and Event Consultant for END OVERDOSE MKE

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Scoring Summary

Compliant Proposals

	Total	Compliance with Response Requirements – Structure of Responses Section	Demonstrated experience in communications with priority populations and geographies. Demonstrated experience and competence communicating and moving people to action while modeling inclusive and equitable approaches.	Demonstrated experience in similar public information projects, including capacity and competence in developing strategy, design, creative and event production and management.	Organizational Capacity and Experience (staffing capacity, including capacity of other firms included in the proposal, and demonstrated experience).	Quality and completeness of the proposal with regards to the outlined scope of work, requested information and deliverables.	Proposer's Cost Proposal	A - BONUS POINTS	A-1 - Small Business Enterprise (SBE)	A-2 - Local Business Enterprise (LBE)	A-3 - Socially Responsible Proposer (SRC)
Supplier	/ 120 pts	Pass/Fail	/ 20 pts	/ 20 pts	/ 20 pts	/ 20 pts	/ 20 pts	/ 20 pts	/ 5 pts	/ 10 pts	/ 5 pts
Blue Jade Branding, Inc.	81.38	Pass	19.4	18.8	19.4	18.2	5.581	0	0	0	0
2-Story	80.31	Pass	15.4	16	16.8	19	8.108	5	5	0	0
NEWaukee	68.2	Pass	11.2	13	10.2	13.8	20	0	0	0	0
Turning the Page LLC	50.63	Pass	11	11.4	9.6	10.6	8.027	0	0	0	0