

BID TABULATION #21987

VENDOR SERVICE CONTRACT FOR PRINTING AND MAILING ALDERMANIC NEWSLETTERS
 OPENED 08/04/2026 @ 4:30 PM-CST

PURCHASING AGENT: ANN PATZ
 TELEPHONE NO.: (414)750-9305
 EMAIL: ANPATZ@MILWAUKEE.GOV

PAGE 1 OF 3

BIDDER: THE MAREK GROUP (WAUKESHA, WI)		LBE AFFIDAVIT SUBMITTED?	N/A
		SRC AFFIDAVIT SUBMITTED?	NO
ITEM #	DESCRIPTION	BRAND	PRICE
1	LOT PRICE FOR INITIAL RUN OF 16,500 4-PAGE NEWSLETTERS (FULL-COLOR). ALL PRODUCTION COSTS ONLY, DO NOT INCLUDE COST OF PAPER	CASE PAPER TITAN DULL	\$1,268.00
	COST PER 1,000 ADDITIONAL 4-PAGE NEWSLETTERS (FULL COLOR)		\$69.00
	LOT COST OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR INITIAL RUN OF 16,500 4-PAGE NEWSLETTERS		\$873.00
	COST PER 1,000 OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR ADDITIONAL 4-PAGE NEWSLETTER		\$52.90
2	LOT PRICE FOR INITIAL RUN OF 16,500 6-PAGE NEWSLETTERS (FULL-COLOR). ALL PRODUCTION COSTS ONLY, DO NOT INCLUDE COST OF PAPER	CASE PAPER TITAN DULL	\$1,559.00
	COST PER 1,000 ADDITIONAL 6-PAGE NEWSLETTERS (FULL COLOR)		\$85.00
	LOT COST OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR INITIAL RUN OF 16,500 6-PAGE NEWSLETTERS		\$1,966.00
	COST PER 1,000 OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR ADDITIONAL 6-PAGE NEWSLETTER		\$119.15
3	LOT PRICE FOR INITIAL RUN OF 16,500 8-PAGE NEWSLETTERS (FULL-COLOR). ALL PRODUCTION COSTS ONLY, DO NOT INCLUDE COST OF PAPER	CASE PAPER TITAN DULL	\$1,588.00
	COST PER 1,000 ADDITIONAL 8-PAGE NEWSLETTERS (FULL COLOR)		\$86.00
	LOT COST OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR INITIAL RUN OF 16,500 8-PAGE NEWSLETTERS		\$1,966.00
	COST PER 1,000 OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR ADDITIONAL 8-PAGE NEWSLETTER		\$119.15
4	LOT PRICE FOR INITIAL RUN OF 16,500 2-PAGE NEWSLETTERS (FULL-COLOR). ALL PRODUCTION COSTS ONLY, DO NOT INCLUDE COST OF PAPER	CASE PAPER TITAN DULL	\$835.00
	COST PER 1,000 ADDITIONAL 2-PAGE NEWSLETTERS (FULL COLOR)		\$45.00
	LOT COST OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR INITIAL RUN OF 16,500 2-PAGE NEWSLETTERS		\$480.00
	COST PER 1,000 OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR ADDITIONAL 2-PAGE NEWSLETTER		\$29.00
5	LOT PRICE FOR INITIAL RUN OF 16,500 10-PAGE NEWSLETTERS (FULL-COLOR). ALL PRODUCTION COSTS ONLY, DO NOT INCLUDE COST OF PAPER	CASE PAPER TITAN DULL	\$2,994.00
	COST PER 1,000 ADDITIONAL 10-PAGE NEWSLETTERS (FULL COLOR)		\$163.00
	LOT COST OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR INITIAL RUN OF 16,500 10-PAGE NEWSLETTERS		\$3,573.00
	COST PER 1,000 OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR ADDITIONAL 10-PAGE NEWSLETTER		\$216.00

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PAGE 2 OF 3

6	LOT PRICE FOR INITIAL RUN OF 16,500 12-PAGE NEWSLETTERS (FULL-COLOR). ALL PRODUCTION COSTS ONLY, DO NOT INCLUDE COST OF PAPER	CASE PAPER TITAN DULL	\$2,324.00
	COST PER 1,000 ADDITIONAL 12-PAGE NEWSLETTERS (FULL COLOR)		\$126.00
	LOT COST OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR INITIAL RUN OF 16,500 12-PAGE NEWSLETTERS		\$3,814.00
	COST PER 1,000 OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR ADDITIONAL 12-PAGE NEWSLETTER		\$231.00
7	LOT PRICE FOR INITIAL RUN OF 16,500 6-PAGE NEWSLETTERS (FULL-COLOR) W/PERFORATED RETURN POSTCARD . ALL PRODUCTION COSTS ONLY, DO NOT INCLUDE COST OF PAPER	LUNX 65# COVER -10% RECYCLED NEEDS TO BE COVER WEIGHT SO IT IS THICK ENOUGH TO BE RETURNED IN MAIL	\$2,035.00
	COST PER 1,000 ADDITIONAL 6-PAGE NEWSLETTERS (FULL COLOR) WITH PERFORATED RETURN POSTCARD .		\$111.00
	LOT COST OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR INITIAL RUN OF 16,500 6-PAGE NEWSLETTERS W/PERFORATED RETURN POSTCARD .		\$2,549.00
	COST PER 1,000 OF TITAN DULL TEXT OR EQUIVALENT PAPER (MINIMUM OF 10% POST CONSUMER WASTE) FOR ADDITIONAL 6-PAGE NEWSLETTER W/PERFORATED RETURN POSTCARD		\$154.00
MISCELLANIOUS LABOR CHARGES			
HOURLY RATE FOR "AUTHORIZED ADDITIONAL ALTERATIONS"		N/A	\$35.00
ESTIMATED 25 HOURS OF "AUTHORIZED ADDITIONAL ALTERATIONS"		N/A	\$875.00
CAN YOUR FIRM PROVIDE THE ALLIED PRINTING TRADES UNION LABEL?		N/A	YES
PRICING FOR ADDRESSING & MAILING OF ALDERMANIC NEWSLETTERS			
A	LOT PRICE FOR ADDRESSING, TABBING AND BULK MAILING INITIAL RUN OF 17,000 4-PAGE NEWSLETTERS	N/A	\$608.60
B	LOT PRICE FOR ADDRESSING, TABBING AND BULK MAILING INITIAL RUN OF 17,000 6-PAGE NEWSLETTERS	N/A	\$608.60
C	LOT PRICE FOR ADDRESSING, TABBING AND BULK MAILING INITIAL RUN OF 17,000 8-PAGE NEWSLETTERS	N/A	\$608.60
D	LOT PRICE FOR ADDRESSING, TABBING AND BULK MAILING INITIAL RUN OF 17,000 12-PAGE NEWSLETTERS	N/A	\$608.60
		TOTAL	\$32,774.60

AWARD WILL BE MADE IN TOTAL TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER COMPLYING WITH THE BID SPECIFICATIONS AND THE DELIVERY REQUIREMENTS, AND COMPLETION OF SPECIFICATION NO.31-E-27. **BIDDERS MUST QUOTE ALL ITEMS (1 THROUGH 7 AND A THROUGH D) TO BE ELIGIBLE FOR AN AWARD.**

THE LOW BIDDER SHALL BE DETERMINED FROM THE LOW AGGREGATE TOTAL OF THE PRICES QUOTED FROM ITEMS 1 THROUGH 7 AND A THROUGH D, PLUS AUTHORIZED ADDITIONAL ALTERATIONS COSTS.

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PAGE 3 OF 3

IF A LOCAL BUSINESS ENTERPRISE (LBE) IS A RESPONSIVE AND RESPONSIBLE BIDDER, THE LBE SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 5% AND THE DIFFERENCE DOES NOT EXCEED \$25,000. **EFFECTIVE JANUARY 01, 2017**, IF THE LBE IS CERTIFIED AS A SMALL BUSINESS ENTERPRISE (SBE) WITH THE CITY OF MILWAUKEE'S DEPARTMENT OF COMPLIANCE AND ENGAGEMENT (DCE), THE LBE SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID NOT EXCEED THE LOWEST BID BY MORE THAN 10% AND THE DIFFERENCE DOES NOT EXCEED \$30,000.

CONTRACTS SHALL BE AWARDED TO THE LOWEST RESPONSIBLE BIDDER WHO QUALIFIES FOR THE CITY OF MILWAUKEE-MADE, MILWAUKEE COUNTY-MADE OR AMERICAN-MADE PROGRAM (ORDINANCE 310-18.9) IF:

- THE BIDDER SUBMITS AN AFFIDAVIT WITH THEIR BID INDICATING THEY MEET THE REQUIREMENTS OF THE ORDINANCE, AND
- THE BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 12% or \$28,171.

EFFECTIVE DECEMBER 12, 2018, IF A BIDDER IS SEEKING TO QUALIFY FOR THE SOCIALLY-RESPONSIBLE CONTRACTORS (SRC) BID INCENTIVE AND IS A RESPONSIVE AND RESPONSIBLE BIDDER, THE "SRC BIDDER" SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 5% AND THE DIFFERENCE DOES NOT EXCEED \$25,000.

ANY BIDDER PROPOSING TO SUPPLY GOODS AND/OR SERVICES UNDER ORDINANCE 310-10, AND WHO DEMONSTRATES ENTITLEMENT TO THE PREFERENCE PROVIDED BY THAT ORDINANCE, SHALL NOT ALSO RECEIVE THE BENEFIT OF THE BID AWARD PROVIDED UNDER THE LOCAL BUSINESS ENTERPRISE (LBE) PROGRAM IN SECTION 365-7-1. A BIDDER MAY APPLY FOR BOTH PREFERENCES, BUT WILL FIRST BE CONSIDERED FOR ENTITLEMENT TO THE PREFERENCE PROVIDED UNDER ORDINANCE 365-7-1. SHOULD A BIDDER SEEK TO QUALIFY FOR ALL THREE BID PREFERENCES (LBE, BUY AMERICAN AND SRC) AND IN A SITUATION WHERE MULTIPLE BIDDERS ARE SEEKING TO QUALIFY FOR VARIOUS DIFFERENT BID PREFERENCES, PRECEDENCE SHALL BE GIVEN TO THE BIDDER SEEKING TO QUALIFY FOR A BID INCENTIVE IN THE FOLLOWING DESCENDING ORDER:

1. LBE BID INCENTIVE
2. BUY AMERICAN BID INCENTIVE
3. SRC BID INCENTIVE