

BID TABULATION #18407

VENDOR SERVICE CONTRACT FOR OFFICIAL ADVERTISING
 OPENED 11/18/2021 @ 2:00 PM-CST

PURCHASING AGENT: MARINA LITVINETS
 TELEPHONE NO.: (414) 286-2392
 EMAIL: MLITVI@MILWAUKEE.GOV

BIDDER: THE DAILY REPORTER (MILWAUKEE, WI)						LBE AFFIDAVIT SUBMITTED?	NO		
						SRC AFFIDAVIT SUBMITTED?	NO		
OPTION #	ITEM #	ITEM DESCRIPTION	UNIT PRICE	UOM	YEAR	QTY	TOTAL		
1	A.	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION:	\$7.85	PER COLUMN INCH	1	21,850	\$171,522.50		
			\$7.90		2		\$172,615.00		
			\$7.95		3		\$173,707.50		
	B.	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION:	\$7.85	PER COLUMN INCH	1	21,850	\$171,522.50		
			\$7.90		2		\$172,615.00		
			\$7.95		3		\$173,707.50		
	C.		AFFIDAVITS OF PUBLICATION:	\$1.00	EACH	N/A	1,500	\$1,500.00	
	2	1 - DAILY REQUIREMENTS:	A.	\$7.85	PER COLUMN INCH	1	18,700	\$146,795.00	
				\$7.90		2		\$147,730.00	
\$7.95				3		\$148,665.00			
B.			\$7.85	PER COLUMN INCH	1	18,700	\$146,795.00		
			\$7.90		2		\$147,730.00		
			\$7.95		3		\$148,665.00		
C.		AFFIDAVITS OF PUBLICATION:	\$1.00	EACH	N/A	1,400	\$1,400.00		
2 - WEEKLY REQUIREMENT:		A.	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION:	\$7.85	PER COLUMN INCH	1	3,150	\$24,727.50	
				\$7.90		2		\$24,885.00	
				\$7.95		3		\$25,042.50	
		B.	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION:	\$7.85	PER COLUMN INCH	1	3,150	\$24,727.50	
				\$7.90		2		\$24,885.00	
				\$7.95		3		\$25,042.50	
		C.		AFFIDAVITS OF PUBLICATION:	\$1.00	EACH	N/A	100	\$100.00
		GRAND TOTAL							\$2,074,380.00

COST FOR REPRINTS					
A: COST FOR REPRINTS 8 1/2 X 11"			B: COST FOR REPRINTS 8 1/2 X 14"		
	ONE SIDED COST PER HUNDRED	TWO SIDED COST PER HUNDRED		ONE SIDED COST PER HUNDRED	TWO SIDED COST PER HUNDRED
0-100	\$10	\$10	0-100	\$10	\$10
101-200	\$20	\$20	101-200	\$20	\$20
201-300	\$30	\$30	201-300	\$30	\$30
301-400	\$40	\$40	301-400	\$40	\$40
401-500	\$50	\$50	401-500	\$50	\$50
501-600	\$60	\$60	501-600	\$60	\$60
601-700	\$60	\$60	601-700	\$60	\$60
701-800	\$60	\$60	701-800	\$60	\$60
801-900	\$60	\$60	801-900	\$60	\$60
901-1000	\$60	\$60	901-1000	\$60	\$60

C. PERCENTAGE DISCOUNT FOR PROVIDING THE TEST TO BE PUBLISHED IN A MUTUALLY AGREEABLE FORMAT ON A CD:	0
D. PERCENTAGE DISCOUNT FOR PROVIDING THE TEST TO BE PUBLISHED IN A MUTUALLY AGREEABLE FORMAT VIA E-MAIL:	0
E. PROPOSED COLUMN WIDTH FOR THE CITY'S OFFICIAL ADVERTISING:	VARIES, MOST WILL BE 1 INCH UNLESS FORMATTING REQUIRES 2 OR MORE COLUMNS
F. PROPOSED STYLE OF BODY TYPE:	ARIAL
G. PROPOSED PRIMARY LEADING (THE SPACE BETWEEN THE HEADING AND THE FIRST LINE OF THE BODY):	1/4 INCH

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AWARD WILL BE MADE IN TOTAL TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER COMPLYING WITH THE BID SPECIFICATIONS AND THE DELIVERY REQUIREMENTS.

THE LOW BIDDER SHALL BE DETERMINED BY MULTIPLYING THE QUOTED UNIT PRICE BY THE QUANTITY TO OBTAIN THE GRAND TOTAL.

IF A LOCAL BUSINESS ENTERPRISE (LBE) IS A RESPONSIVE AND RESPONSIBLE BIDDER, THE LBE SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 5% AND THE DIFFERENCE DOES NOT EXCEED \$25,000. **EFFECTIVE JANUARY 01, 2017**, IF THE LBE IS CERTIFIED AS A SMALL BUSINESS ENTERPRISE (SBE) WITH THE CITY OF MILWAUKEE'S OFFICE OF SMALL BUSINESS DEVELOPMENT, THE LBE SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID NOT EXCEED THE LOWEST BID BY MORE THAN 10% AND THE DIFFERENCE DOES NOT EXCEED \$30,000.

CONTRACTS SHALL BE AWARDED TO THE LOWEST RESPONSIBLE BIDDER WHO QUALIFIES FOR THE CITY OF MILWAUKEE-MADE, MILWAUKEE COUNTY-MADE OR AMERICAN-MADE PROGRAM (ORDINANCE 310-18.9) IF:

- THE BIDDER SUBMITS AN AFFIDAVIT WITH THEIR BID INDICATING THEY MEET THE REQUIREMENTS OF THE ORDINANCE, AND
- THE BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 12% OR \$25,000.

ANY BIDDER PROPOSING TO SUPPLY GOODS UNDER ORDINANCE 310-18.9 SHALL NOT ALSO RECEIVE THE BENEFIT OF THE BID AWARD PROVIDED UNDER THE LOCAL BUSINESS ENTERPRISE PROGRAM. IF A MILWAUKEE-MADE GOOD IS NOT AVAILABLE, THE CITY SHALL THEN PURCHASE A MILWAUKEE COUNTY-MADE GOOD, PROVIDED THE PURCHASE DOES NOT INCREASE THE COST BY MORE THAN 12% OR \$25,000. IF A MILWAUKEE-MADE OR MILWAUKEE COUNTY-MADE GOOD IS NOT AVAILABLE, THE CITY SHALL THEN PURCHASE AN AMERICAN-MADE GOOD, PROVIDED THE PURCHASE DOES NOT INCREASE THE COST BY MORE THAN 12% OR \$25,000.

EFFECTIVE DECEMBER 12, 2018, IF A BIDDER IS SEEKING TO QUALIFY FOR THE SOCIALLY-RESPONSIBLE CONTRACTORS (SRC) BID INCENTIVE AND IS A RESPONSIVE AND RESPONSIBLE BIDDER, THE "SRC BIDDER" SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 5% AND THE DIFFERENCE DOES NOT EXCEED \$25,000.

ANY BIDDER PROPOSING TO SUPPLY GOODS AND/OR SERVICES UNDER ORDINANCE 310-10, AND WHO DEMONSTRATES ENTITLEMENT TO THE PREFERENCE PROVIDED BY THAT ORDINANCE, SHALL NOT ALSO RECEIVE THE BENEFIT OF THE BID AWARD PROVIDED UNDER THE LOCAL BUSINESS ENTERPRISE (LBE) PROGRAM IN SECTION 365-7-1. A BIDDER MAY APPLY FOR BOTH PREFERENCES, BUT WILL FIRST BE CONSIDERED FOR ENTITLEMENT TO THE PREFERENCE PROVIDED UNDER ORDINANCE 365-7-1. SHOULD A BIDDER SEEK TO QUALIFY FOR ALL THREE BID PREFERENCES (LBE, BUY AMERICAN AND SRC) AND IN A SITUATION WHERE MULTIPLE BIDDERS ARE SEEKING TO QUALIFY FOR VARIOUS DIFFERENT BID PREFERENCES, PRECEDENCE SHALL BE GIVEN TO THE BIDDER SEEKING TO QUALIFY FOR A BID INCENTIVE IN THE FOLLOWING DESCENDING ORDER:

1. LBE BID INCENTIVE
2. BUY AMERICAN BID INCENTIVE
3. SRC BID INCENTIVE