

BID TABULATION #17188

VENDOR SERVICE CONTRACT FOR OFFICIAL ADVERTISING
 OPENED 01/14/2020 @ 2:00 PM-CST

PURCHASING AGENT: MARINA LITVINETS
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BIDDER:	MILWAUKEE COMMUNITY JOURNAL (MILWAUKEE, WI)		LBE AFFIDAVIT SUBMITTED?		SRC AFFIDAVIT SUBMITTED?		
			YES		YES		
			PRICE PER COLUMN INCH		YEAR 1	YEAR 2	YEAR 3
OPTION #	ITEM #	ITEM					
1	A	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION		\$7.00	\$7.17	\$7.38	N/A
	B	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION		\$7.00	\$7.17	\$7.38	N/A
	C	AFFIDAVITS OF PUBLICATION		N/A	N/A	N/A	\$1.00
2	1A	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION		\$7.00	\$7.17	\$7.38	N/A
	1B	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION		\$7.00	\$7.17	\$7.38	N/A
	1C	AFFIDAVITS OF PUBLICATION		N/A	N/A	N/A	\$1.00
	2A	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION		\$7.00	\$7.17	\$7.38	N/A
	2B	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION		\$7.00	\$7.17	\$7.38	N/A
	2C	AFFIDAVITS OF PUBLICATION		N/A	N/A	N/A	\$1.00

OPTION #	ITEM #	ITEM	QUANTITY	ONE SIDED COST PER HUNDRED	TWO SIDED COST PER HUNDRED
3	A	COST FOR REPRINTS 8 1/2 X 11"	0-100	\$0.00	\$0.00
			101-200	\$0.00	\$0.00
			201-300	\$10.00	\$12.50
			301-400	\$10.00	\$12.50
			401-500	\$10.00	\$12.50
			501-600	\$10.00	\$12.50
			601-700	\$10.00	\$12.50
			701-800	\$10.00	\$12.50
			901-900	\$10.00	\$12.50
	901-1000	\$10.00	\$12.50		
	B	COST FOR REPRINTS 8 1/2 X 14"	0-100	\$0.00	\$0.00
			101-200	\$0.00	\$0.00
			201-300	\$10.00	\$12.50
			301-400	\$10.00	\$12.50
			401-500	\$10.00	\$12.50
			501-600	\$10.00	\$12.50
			601-700	\$10.00	\$12.50
			701-800	\$10.00	\$12.50
			901-900	\$10.00	\$12.50
	901-1000	\$10.00	\$12.50		
	C	PERCENTAGE DISCOUNT FOR PROVIDING THE TEST TO BE PUBLISHED IN A MUTUALLY AGREEABLE FORMAT ON A CD	10%		
D	A. PERCENTAGE DISCOUNT FOR PROVIDING THE TEST TO BE PUBLISHED IN A MUTUALLY AGREEABLE FORM VIA E-MAIL	10%			
E	PROPOSED COLUMN WIDTH FOR THE CITY'S OFFICIAL ADVERTISING	1.867/11.4 PICAS			
F	PROPOSED TYPE STYLE OF BODY TYPE	FUTURA BOLD 6PT/8PT			
G	PROPOSED PRIMARY LEADING (THE SPACE BETWEEN THE HEADING AND THE FIRST LINE OF THE BODY)	FUTURA BOLD 6PT/8PT			

AWARD WILL BE MADE TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER COMPLYING WITH THE BID SPECIFICATIONS AND THE DELIVERY REQUIREMENTS.

THE LOW BIDDER WILL BE DETERMINED BY MULTIPLYING THE QUOTED UNIT PRICE BY THE QUANTITY TO OBTAIN THE GRAND TOTAL.

IF A LOCAL BUSINESS ENTERPRISE (LBE) IS A RESPONSIVE AND RESPONSIBLE BIDDER, THE LBE SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 5% AND THE DIFFERENCE DOES NOT EXCEED \$25,000. **EFFECTIVE JANUARY 01, 2017**, IF THE LBE IS CERTIFIED AS A SMALL BUSINESS ENTERPRISE (SBE) WITH THE CITY OF MILWAUKEE'S OFFICE OF SMALL BUSINESS DEVELOPMENT, THE LBE SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID NOT EXCEED THE LOWEST BID BY MORE THAN 10% AND THE DIFFERENCE DOES NOT EXCEED \$30,000.

EFFECTIVE DECEMBER 12, 2018, IF A BIDDER IS SEEKING TO QUALIFY FOR THE SOCIALLY-RESPONSIBLE CONTRACTORS (SRC) BID INCENTIVE AND IS A RESPONSIVE AND RESPONSIBLE BIDDER, THE "SRC BIDDER" SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 5% AND THE DIFFERENCE DOES NOT EXCEED \$25,000.