

**BID TABULATION #2334**

OPENED 11/17/2009 @ 2:00 PM-CST

VC OFFICIAL ADVERTISING  
 PURCHASING AGENT: DIANE MEREDITH-BERNDT  
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 EMAIL: DIANE.BERNDT@MILWAUKEE.GOV

THE DAILY REPORTER*			PRICE PER COLUMN INCH			PRICE EACH
OPTION #	ITEM #	ITEM	YEAR 1	YEAR 2	YEAR 3	
1	A	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION	\$6.37	\$6.52	\$6.71	
	B	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION	\$6.37	\$6.52	\$6.71	
	C	AFFIDAVITS OF PUBLICATION				\$1.00
2	1A	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION	\$6.37	\$6.52	\$6.71	
	1B	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION	\$6.37	\$6.52	\$6.71	
	1C	AFFIDAVITS OF PUBLICATION				\$1.00
	2A	SPACE, INCLUDING HEADING FOR THE 1ST INSERTION	\$6.37	\$6.52	\$6.71	
	2B	SPACE, INCLUDING HEADING FOR EACH SUBSEQUENT INSERTION	\$6.37	\$6.52	\$6.71	
	2C	AFFIDAVITS OF PUBLICATION				\$1.00
OPTION #	ITEM #	ITEM		ONE SIDED COST PER HUNDRED	TWO SIDED COST PER HUNDRED	
3	A	COST FOR REPRINTS 8 1/2 X 11"	0-100	\$0.00	\$0.00	
			101-200	\$0.00	\$0.00	
			201-300	\$10.00	\$12.50	
			301-400	\$10.00	\$12.50	
			401-500	\$10.00	\$12.50	
			501-600	\$10.00	\$12.50	
			601-700	\$10.00	\$12.50	
			701-800	\$10.00	\$12.50	
			801-900	\$10.00	\$12.50	
	901-1000	\$10.00	\$12.50			
	B	COST FOR REPRINTS 8 1/2 X 14"	0-100	\$0.00	\$0.00	
			101-200	\$0.00	\$0.00	
			201-300	\$10.00	\$12.50	
			301-400	\$10.00	\$12.50	
			401-500	\$10.00	\$12.50	
			501-600	\$10.00	\$12.50	
			601-700	\$10.00	\$12.50	
			701-800	\$10.00	\$12.50	
	801-900	\$10.00	\$12.50			
	901-1000	\$10.00	\$12.50			
	C	PERCENTAGE DISCOUNT FOR PROVIDING THE TEST TO BE PUBLISHED IN A MUTUALLY AGREEABLE FORMAT ON A CD		10%		
D	PERCENTAGE DISCOUNT FOR PROVIDING THE TEST TO BE PUBLISHED IN A MUTUALLY AGREEABLE FORM VIA E-MAIL		10%			
E	PROPOSED COLUMN WIDTH FOR THE CITY'S OFFICIAL ADVERTISING		1.867" OR 11.4 PICAS			
F	PROPOSED TYPE STYLE OF BODY TYPE		FUTURA BOLD 6PT OR 8PT, AS REQUESTED BY EACH CITY DEPT OR AGENCY			
G	PROPOSED PRIMARY LEADING (SPACE BETWEEN THE HEADING AND THE FIRST LINE OF THE BODY)		FUTURA BOLD 6PT OR 8PT, AS REQUESTED BY EACH CITY DEPT OR AGENCY			

\*THIS VENDOR IS A LOCAL BUSINESS ENTERPRISE

AWARD WILL BE MADE TO THE LOWEST RESPONSIBLE AND RESPONSIVE BIDDER COMPLYING WITH THE SPECIFICATIONS AND THE SPECIFIED DELIVERY REQUIREMENTS.

IF A LOCAL BUSINESS ENTERPRISE (LBE) IS A RESPONSIVE AND RESPONSIBLE BIDDER, THE LBE SHALL BE AWARDED THE CONTRACT PROVIDED ITS BID DOES NOT EXCEED THE LOWEST BID BY MORE THAN 5% AND THE DIFFERENCE DOES NOT EXCEED \$25,000.