



11th Annual Bronzeville Week

Dear Potential Sponsor,

We are proud to offer you an opportunity to be a sponsor for the 11th ANNUAL BRONZEVILLE WEEK celebration, a collaborative exhibition of what is and what can be in the heart of the Bronzeville Cultural and Entertainment District (in the Harambee and Halyard Park Neighborhoods), to be held August 6 – 13, 2022.

Bronzeville Week, an official City of Milwaukee event, is an annual experience that honors the residents of our beloved community, reimagines what is possible and pays tribute to an area of historic significance for Milwaukee's African-American community – all through the celebration of commerce, art and culture, which yields robust benefits to sponsors investing in this annual recognition of Bronzeville.

For the past two years because of the global COVID-19 pandemic, we have had to pivot to a primarily virtual platform for Bronzeville Week, attracting thousands of additional participants. This year we expect that number to grow substantially as we offer both virtual and in-person socially safe events, and as we work to increase our partnerships and heighten our marketing efforts in celebration of the 11th Annual Bronzeville Week. Recognition of all sponsorships will be embedded into marketing materials and all events, and will be shared with thousands of people from the Metro-Milwaukee area and beyond. Your brand's exposure will be associated with what has become the premier African-American celebration of art and culture not only in Milwaukee and the region, but also for the state of Wisconsin.

I look forward to having you as a valued sponsor-partner for the 11th Annual Bronzeville Week.

Peace, Love, & Justice,

A handwritten signature in black ink that reads "Milele A. Coggs". The signature is written in a cursive, flowing style.

Milele A. Coggs, J.D.
6th District Alderwoman



11th Annual Bronzeville Week Sponsorship Packages

	Presenting \$10,000	Advocate \$5,000	Partner \$2,500	Supporter \$1,000	Friend \$500
Recognition on news coverage	✓	✓			
Logo on event page	✓				
Event banner/Signage	✓	✓			
Stage mentions	✓	✓	✓		
Pre-Approved promotional material distribution	✓				
Radio mentions	✓	✓	✓		
Press release mentions	✓	✓	✓	✓	
Recognition on print advertisements	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓
Complimentary admission to all events	✓	✓	✓	✓	✓

**In Kind sponsorships are welcome and customized sponsorship packages are available.*

Select Sponsorship Level Presenting Advocate Partner Supporter Friend

Name: _____

Company: _____

Address: _____

Email: _____

Number: _____

Payment Options

Option 01 - Check or money order made payable to:
City of Milwaukee (Memo: Bronzeville Week)
200 E. Wells Street, Room 205
Milwaukee, WI 53202

Option 02 - Credit Card (Mastercard or Visa)

Card Number _____

Name on Card _____

Expiration Date ___ / ___ CV _____

Signature: _____

**Security of your personal information is of great importance to us. Your information will be protected from misuse, loss, or unauthorized disclosure or access.*