



## 10th Annual Bronzeville Week

Dear Potential Sponsor:

Hope all is well.

We are proud to offer you an opportunity to be a sponsor for the 10th ANNUAL BRONZEVILLE WEEK, a collaborative exhibition of what is and what can be in the heart of the Bronzeville Cultural and Entertainment District (in the Harambee and Halyard Park Neighborhoods), to be held August 7-14, 2021.

Bronzeville Week, an official City of Milwaukee event, is an annual experience that honors the residents of our beloved community, reimagines what is possible and pays tribute to an area of historic significance for Milwaukee's African-American community – all through the celebration of commerce, art and culture, which yields robust benefits to sponsors investing in this annual recognition of Bronzeville.

While most events were canceled last year because of the global COVID-19 pandemic, we were able to pivot to a virtual platform for Bronzeville Week, attracting thousands of additional participants. This year we expect that number to grow substantially as we incorporate a hybrid schedule of events producing both virtual and in-person socially safe events. We intend to increase our partnerships and heighten our marketing efforts in celebration of the 10th Annual Bronzeville Week. Recognition of all sponsorships will be imbedded into marketing materials and events, and will be shared with thousands of people from the Metro-Milwaukee area and beyond.

Attached please find a sponsorship packet delineating the various levels of possible sponsorship. Additionally, feel free to contact us for any in-kind or custom sponsorship that may better suit your organization. We look forward to your reply.



If you have any questions, please contact **Akuwa Dantzler** at **(414) 286-2994**. We thank you in advance for helping to make Milwaukee's 10th Annual Bronzeville Week a success.

Thank you for your consideration.

Peace, Love, & Justice,

A handwritten signature in black ink that reads "Milele A. Coggs". The signature is written in a cursive, flowing style.

Milele A. Coggs, J.D.

6<sup>th</sup> District Alderwoman

City of Milwaukee



# 10th Annual Bronzeville Week Sponsorship Packages

	Presenting \$10,000	Advocate \$5,000	Partner \$2,500	Supporter \$1,000	Friend \$500
Recognition on news coverage	✓	✓			
Logo on event page	✓				
Event banner	✓	✓			
Stage mentions	✓	✓	✓		
Pre-Approved promotional material distribution	✓				
Radio mentions	✓	✓	✓		
Press release mentions	✓	✓	✓	✓	
Recognition on print advertisements	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓
Complimentary admission to all events	✓	✓	✓	✓	✓

*\*In Kind sponsorships are welcome and customized sponsorship packages are available.*

**Select Sponsorship Level**    Presenting    Advocate    Partner    Supporter    Friend

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Number: \_\_\_\_\_

**Payment Options**

**Option 01 - Check or money order made payable to:**  
 City of Milwaukee (Memo: Bronzeville Week)  
 200 E. Wells Street, Room 205  
 Milwaukee, WI 53202

**Option 02 - Credit Card (Mastercard or Visa)**

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_ / \_\_\_ CV \_\_\_\_\_

Signature: \_\_\_\_\_

*\*Security of your personal information is of great importance to us. Your information will be protected from misuse, loss, or unauthorized disclosure or access.*