
AMERICAN RESCUE PLAN

MAYOR TOM BARRETT'S FRAMEWORK FOR MILWAUKEE'S RECOVERY

MAY 12, 2021

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RESCUE PLAN



ONCE IN A LIFETIME OPPORTUNITY



- The American Rescue Plan will provide almost unprecedented investment into our economy to help the US recover from the pandemic
- The Plan expands existing Federal funding for neighborhoods, education, human services, business and employment, and infrastructure
- It also delivers direct relief to cities, counties, states, and school districts
- Milwaukee will leverage all ARP funding to reclaim our momentum and make the city stronger and more resilient
- ARP can pay dividends for Milwaukee:
 - Making investments that strengthen the city and help families
 - Increasing racial equity through our investments
 - Ensuring ARP funding creates work for Milwaukee residents and businesses

CRITICAL SUPPORT FOR MILWAUKEE & WISCONSIN



- The City will receive \$394 M in direct relief
- The State will receive \$2.5 B in direct relief
- The County (\$184 M), MPS (\$731 M), and other levels of government will also receive direct relief
- More funding to come from proposals by Biden Administration & in Congress
- Together, these funds will help us recover from the pandemic and make Milwaukee a more resilient city

MAYOR BARRETT'S ARP PRIORITIES



Milwaukee will maximize the impact of ARP funding to recover from the pandemic and address disparities for a strong and resilient future

Mayor Barrett's priorities for ARP funding

- Affordable and Sustainable Housing
- Broadband Connection
- Eviction Prevention
- Early Childhood Education
- Lead Abatement
- Small Business Growth & Economic Development
- Century City
- Pandemic Recovery & Resilience
- Infrastructure
- Streetcar Expansion

MAYOR BARRETT'S ARP PRIORITIES



■ Goals for ARP funds:

- Increase housing options, economic growth and employment opportunities for city residents
- Meet the City's racial equity and inclusion goals
- Improve major infrastructure replacement cycles or service level deficiencies
- Improve fiscal foundation of the City and address structural deficits

WHAT CAN FUNDING BE USED FOR?



- “Interim Final” rules from the US Treasury released May 10 outline what funding can be used for:
 - Covid-19 public health expenses
 - Revenue losses for government due to Covid-19
 - Broad support for households impacted directly by Covid-19
- Funding can also be used for economic recovery, in specific ways
 - Addressing direct impacts of the pandemic
 - Key infrastructure
 - Economic resilience

BALANCING FINANCES: REVENUE LOSSES



- ARP allows governments to use funds to make up lost revenue and preserve critical City services
- Parking revenue: ~\$19M (meter and structure revenue from event cancellations)
- General Fund revenue: ~\$25M (permit & license fees, charges for services)

STRONG RECOVERY: PANDEMIC RESPONSE



- **Priority: Increase vaccination, ensure testing access, and sustain public health response**
- **Potential City investment: \$25M**
- Ensure sustained response to Covid-19
- Provide vaccinations and boosters through Health Department
- Support vulnerable populations with higher risks from Covid-19
- Small business recovery support

STRONGER CONNECTIONS: CITY WIDE BROADBAND ACCESS



- **Priority: Cover the city with fast, free, secure wireless**
- **Potential City investment: \$42M**
- Leverage commercial and City networks
- Modem in-home provides secure wireless access for users
- Modem connects to network hubs at schools, City buildings, and libraries
- First deployment in communities that benefit most from reliable high speed connections, then expand city-wide

GENERATIONAL OPPORTUNITY: WORKFORCE DEVELOPMENT



- **Proposal: Connect ARP funded work to career pathways for Milwaukee residents**
- **Potential City investment: \$25M+**
- From streets to homes, Milwaukee will need workers for:
 - Lead abatement
 - Public works projects
 - Home renovation and construction
 - Expanded City, State, and Federal programs
- Funding for training, upskilling, and career pathways
- Upskilling, new skills, and apprenticeship opportunities
- Work-based learning/on-the-job training
- Youth employment – Earn & Learn, year-round employment

SAFER & HEALTHIER: VIOLENCE PREVENTION



- **Proposal: Increase capacity for Violence Prevention through City efforts and grants to community partners**
- **Potential City investment: \$8.5M (2 years)**
- Extend & expand critical work funded by Federal Re/CAST grant
- Expand 414LIFE
- Grow violence prevention capacity & partnerships

HEALTHIER FAMILIES: LEAD ABATEMENT



- **Priority: Proactive abatement of lead paint hazards**
- **Potential City investment: \$50M+**
- Work to abate lead hazards in homes before children are poisoned
- Increase contractor & certified worker capacity
- Work in areas of highest risk/prevalence for Milwaukee kids

NEIGHBORHOOD ASSETS: AFFORDABLE & SUSTAINABLE HOUSING



- **Priority: Affordable and sustainable housing and equity in housing markets**
- **Potential City investment: \$90M**
- New construction in City subdivisions like Josey Heights & Walnut Circle
- Affordable multi-family construction (mixed-use, mixed-income, and supportive)
- Affordable, attractive modular home production in Milwaukee, for Milwaukee
- New homeownership support
- Increase repair assistance and energy efficiency upgrades for City homeowners

CRITICAL INFRASTRUCTURE: STREETLIGHT REPAIR & UPGRADES



- **Priority: Boost neighborhood safety and increase connectivity while reducing City costs**
- **Potential City investment: \$40M+**
- Upgrade old and worn circuits, reduce streetlight outages
- Increase energy efficiency, reduce costs, increase reliability
- Use lighting system to support broadband and smart city applications

BUILDING EQUITY: SMALL BUSINESS OPPORTUNITY



- **Proposal: Ensure ARP funding has a positive impact on racial & economic equity in Milwaukee**
- **Potential City Funding: To Be Determined**
- Equity and access to contracting and business opportunity
 - Contracting and capacity support for City businesses
 - Focus on racial equity and inclusion

WHAT'S NEXT?



- More information sessions for neighbors, business, and contractors
- Mayor will present plan for recouping lost revenue by late June 2021
- Mayor will continue working with residents and Common Council to plan additional programming
- Continue to work with State, County, MPS, and others to leverage funding
- Incorporate coming Federal funding for Infrastructure & Jobs to ARP allocations

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