



eco  
ENVIRONMENTAL  
COLLABORATION  
OFFICE

ecoCITY of MILWAUKEE

City of Milwaukee's Environmental Collaboration Office (ECO)  
&

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## ECO Neighborhoods Initiative Memorandum of Understanding (MOU)

**I. Goal:** In an effort to further our collaboration with communities across our city while bringing awareness to the environmental programs the city offers, the Environmental Collaboration created the Eco-Neighborhoods Toolkit. This is a resource guide for neighborhood organizers. It is designed to connect residents with city and non-profit programs and help community organizers drive collective action in their communities. The Eco-neighborhoods Initiative is intended to concentrate enough eco-activities in neighborhoods to create a visible impact.

**II. Purpose:** The following is a Memorandum of Understanding between the **City of Milwaukee's Environmental Collaboration Office** and the \_\_\_\_\_ regarding the ECO Neighborhoods Initiative. The purpose of this MOU is to establish the role of each party in the completion of this project. The MOU will clarify the expectations of each party and what they will bring to the project. This MOU can be amended if parties agree.

**IV. Scope:** This MOU is meant to cover the joint partnership between the **City of Milwaukee's Environmental Collaboration Office** and the \_\_\_\_\_. The document will describe the contributions of both parties to the initiative. The MOU will also include a list of the deliverables included in the project.

## V. Deliverables

### Deliverables:

- 1) A team of 4 community members committed to being ECO-Ambassadors
  - a) The Community members could be residents or people that are affiliated with an organization
- 2) Complete 2 neighborhood beautification projects
  - a) Examples: community garden installation, rain garden installation, Tree planting day, rain barrel painting & installation event, etc.
    - i) Beautification project could also count as an event

- 3) Host 2 ME<sup>2</sup> information sessions and 2 ME<sup>2</sup> house parties
  - a) ME<sup>2</sup> information sessions are hosted in a public space House parties are in private homes or 3-unit maximum buildings
- 4) Host 4 sustainable community events (refer to Eco-toolkit for ideas)
  - a) Examples: Community garage sale, beekeeping workshop w/expert speaker, “Fix It” Clinic, Canning workshop w/expert speaker
    - i) **10 people minimum** must be in attendance
- 5) All previously listed activities will be completed by **the end of 2018.**

**The City of Milwaukee’s Environmental Collaboration Office Deliverables:**

- 1) ECO- Toolkit & contacts for organizations that could assist in projects
  - a) ECO staff will provide copies of the ECO neighborhood Toolkit to the eco- ambassadors at first meeting
    - i) The ECO neighborhoods tool kit list over 20 resources that could be used for organizing events
    - ii) ECO will function as a liaison between eco-ambassadors and the resources available in the toolkit as well as City staff/Departments as is relevant to Eco-Neighborhood Initiative projects that unfold.
- 2) Assistance in Planning & coordinating events
  - a) An ECO staff member will be available to aide organizers in event planning
    - i) Scheduling event date, connecting with organizations, assistance in creating invitations, solidifying event agendas
- 3) Printing Event Invitations
  - a) Only for ME<sup>2</sup> house parties & Milwaukee Shines Info session)

**VI. Budgetary Contingency:** The Environmental Collaboration Office **cannot** supply any funding for projects, but will connect organizers to potential funding sources such as the city’s Community Improvement Project (CIP) grants and other programs listed in the toolkit.

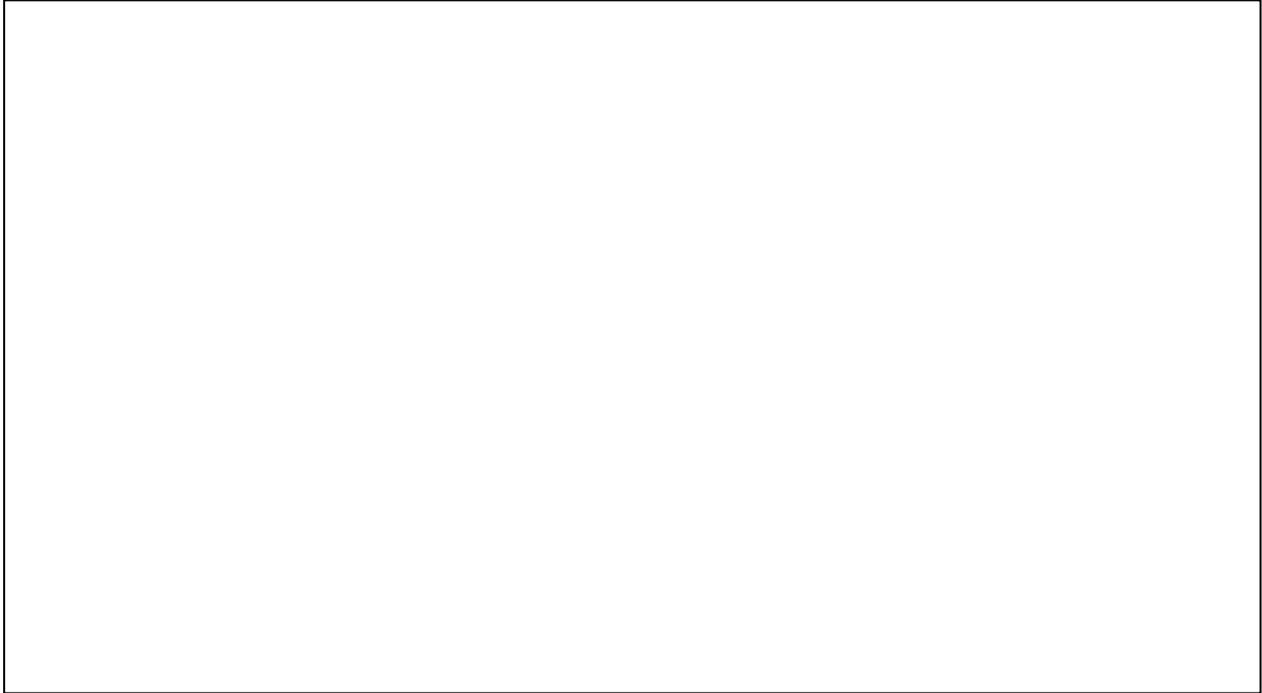
**VII. ECO-Topics of Interest**

**Solar  
Home Energy Efficiency  
Reduce, Reuse, Recycle, and  
Repair  
Project Clean and Green**

**Land and Greenspace Usage  
Rain Gardens, Rain Barrels,  
Downspout Disconnection  
Water  
Mobility  
Non-listed Resource \_\_\_\_\_  
Non-listed Resource \_\_\_\_\_**

**VIII. Existing Community Assets**

**(Describe physical assets in your community that create a strong foundation for eco-action?)**



**IX. Outreach Strategy**

**(How will you engage your neighbors/residents?)**

