



NATIONAL LATINO PEACE OFFICERS ASSOCIATION

Milwaukee Chapter

P.O. BOX 370031 MILWAUKEE, WISCONSIN 53237

Alex.Ayala.lpoa@gmail.com

Alexander Ayala
President
Fire and Police Commission
200 East Wells Street, Room 706A
Milwaukee, WI 53202

Juan Avila
Vice President
January 17, 2018

Jose Acevedo
Vice President
Honorable Director and Board of the Fire and Police Commission;

Danilo Cardenas
Treasurer
I write this letter to recommend the appointment of Captain Alfonso Morales to Interim Chief of the Milwaukee Police Department. Capt. Alfonso Morales has served his community and the Milwaukee Police Department for nearly 25 years in a multitude of duties.

Guadalupe Velasquez
Secretary
Capt. Morales has excelled in the Milwaukee Police Department in various bureaus and divisions gaining the necessary knowledge and experience that qualify him for interim chief. Capt. Morales has been able to achieve numerous goals throughout his career. As an officer and detective, he was assigned to work crucial units, like the Vice Control unit as an officer and the Homicide unit as a detective which helped reduce crime in the city of Milwaukee.

Miguel Cornejo
Parliamentarian

As a lieutenant, Capt. Morales worked as a Shift Commander at District Three, Homicide Division, Internal Affairs, the Police Academy and the High Intensity Drug Trafficking Area (HIDTA). These particular areas of work have prepared Capt. Morales to effectively address the most important issues affecting the City of Milwaukee. Capt. Morales' valuable knowledge of homicide investigations can help address the high homicide rate that we have experienced in the recent years. Capt. Morales' experience in the High Intensity Drug Trafficking Area (HIDTA) will greatly benefit the City of Milwaukee in dealing with our current opioid crisis as he commanded a drug gang task force composed of local, state and federal agencies to dismantle violent drug organizations.

Capt. Morales also has the knowledge of working at the Internal Affairs Division where he supervised investigations of misconduct of department members and code of conduct violations. I believe these experiences are among the most critical qualifications a Chief should possess as they are critical issues that literally target the quality of life in the City of Milwaukee.

Capt. Morales' current rank only solidifies the knowledge and experience he has gained throughout his career. As the Commander of District Two, he managed lieutenants, sergeants, officers, clerks and police aides. Capt. Morales balanced his resources to best serve his district between proactive policing and calls for service. Capt. Morales was also responsible for reducing external and internal complaints by 50%, helping build trust in the community. Capt. Morales also addressed the prostitution problem that affects certain areas of District Two, by formulating action plans to target both the prostitutes and the Johns that solicit them. Capt. Morales is currently in charge of Project Safe Neighborhoods where prolific gun offenders are targeted to reduce gun violence in the City of Milwaukee. Capt. Morales also conducts non-fatal shooting reviews to identify an action plan to prevent future incidents.

While Capt. Morales was the Commander of District Two, he made a personal connection with the residents of his district. Capt. Morales is a second generation Mexican-American who can speak perfect Spanish and was able to connect with a part of the Hispanic community that has not been included in law enforcement talks for a long time. The fact that Capt. Morales was able not only to communicate but to have a real connection with new generations of Spanish speaking residents made his connection even more real.

Capt. Morales was also part of the 2014 Recruiting Task Force that the Milwaukee Police Department implemented in order to recruit well qualified minority candidates. Capt. Morales' mission to improve the diversity within the Milwaukee Police Department was demonstrated by his collaboration and guidance during the duration of this task force. Capt. Morales was able to coordinate with other captains, human resources representatives and officers to create, implement and execute a successful recruiting plan.

Capt. Morales is also engaged with the community as a member of the N.L.P.O.A.-Milwaukee Chapter by volunteering his time off-duty. Capt. Morales volunteers his time as part of our courtesy patrol at the Mexican Fiesta Festival that attracts approximately 100,000 attendees in a 3-day span. Capt. Morales is assigned an area of responsibility along with other volunteers to maintain a safe environment for festival goers. Capt. Morales takes these opportunities to work with officers and acts as a mentor to them as he volunteers side by side with them. This provides an opportunity for new officers to interact with him one on one, regardless of rank. Capt. Morales shows his leadership by demonstrating that to be a leader, rank is not necessary. This not only makes Capt. Morales approachable but more importantly he is able to approach others. Capt. Morales has been a member of the N.L.P.O.A.-Milwaukee Chapter for over 10 years.

It is in this board's opinion that Capt. Morales possesses the education, executive experience, training, inner workings of the department and most important the support of the community to be appointed Interim Chief.

It is this board's recommendation based on the facts listed above that we recommend the appointment of Capt. Alfonso Morales to Interim Chief of the Milwaukee Police Department.

Thank you.

Respectfully,

Alexander Ayala

Alexander Ayala
President
Milwaukee Chapter

Past National Board Member
Parliamentarian