

CITY OF MILWAUKEE EQUAL RIGHTS COMMISSION
Committee Meeting Minutes

Committee:	Outreach & Education	
Meeting Date:	Thursday, July 1st, 2021	
Attendees:	Jessica Boling, Tony Snell, Aisha Hendree, Kamisha Harris, Jane Islo, Nu Yang, and Becky Rabatin	
Agenda Item		
Discussion Summary		
Action Items		
1. Welcome & Call to Order	Guests – Kamisha Harris and Janes Islo of MWW, Aisha Hendree of DER & Nu Yang	
2. June Meeting Minutes	Approved	
3a. Subcommittee – Outreach Toolkit	Jessica Boling has not been able to meet with Nathan Guequierre, Chair of the Communications Committee, for work on the Outreach Toolkit	<ul style="list-style-type: none"> • Jessica to coordinate with Nathan Guequierre and Communications Committee.
3b. Subcommittee – IHRD 2021	<p>Subcommittee includes – Jack Murtaugh, Dorothy Dean, Robert Smith, Patricia Ruiz-Cantu and Becky Rabatin. Subcommittee to meet every other week.</p> <p>Virtual event, possibly hybrid, is to be on Saturday, December 11th</p> <p>Possible Theme – to be determined</p> <p>Panelists – current plan is to have one or two nationally known activist and two or three local activist.</p> <p>Need to prepare a “Save the Date” flyer and send an e-notify. E-notify could include a video of the national panelist.</p> <p>Awards application to be review and revised. Need to get out in July.</p>	<ul style="list-style-type: none"> • Subcommittee to continue to meet every other week. • Becky to reach out to Tina Klose on preparing a save the date flyer. • Becky and Patricia to review and revise awards application.
4. Outreach & Education Budget	<p>Committee needs to review all budget items provided in a spreadsheet of proposed expenditures.</p> <p>Jessica Boling noted the budget should include an item for public relations/graphic artist to provide the complaint process in an</p>	<ul style="list-style-type: none"> • Becky to reach out to departments who have utilized public relation vendors for productions. • Staff to work with each committee chair and the Executive and Governance Committee on identifying priorities for budget process.

	<p>accessible format for individuals who only communicate orally.</p> <p>Jessica Boling asked about additional items not included</p> <p>Tony Snell noted each committee will have an individual tab on the spreadsheet provided with their expenses. And expenses will need to be prioritized by what be most effective for the community and in the ERC's outreach.</p> <p>Tony Snell noted, for alternative language translation services, the complaint process – online and written forms -should be a priority and planned for in the budget. Additionally the ERC's literature – What we can do for you? – in alternative languages would be a priority.</p>	<ul style="list-style-type: none"> • Becky to reach out to City Channel or with other departments have contracted with public relation vendors for specific projects, i.e. The Hop. • Jessica to work with Nathan Guequierre on prioritizing for a video or graphical document of the complaint process and What we can do for you?
5a. June Lunch N Learn Update	<p>Jim Santelle and Shelley Gregory provided a dialog on the education of current LGBTQ+ legal concerns. It was especially timely in light of the recent Supreme Court ruling.</p>	
5b. July Lunch N Learn	<p>July Lunch N Learn the is Redefining Disability in Recreation, Sports, the Arts and Business. Panelists includes: Damien Buchman from The Ability Center; Jonathan Heider, Paralympic, architect and public speaker; Paul Raci, Academy Award nominated best supporting actor for his role in Sound of Metal; and Marc Senia, Inclusion Manager with Walgreens Distribution Center.</p> <p>Flyers and bios are completed and have been posted to the ERC Facebook page and the first e-notifies were sent on June 30.</p> <p>Impact highlight videos are optimal and we should work to include them rather than have a screen shot with a quote. We may need to reach out to other organization who have included videos in Zoom webinars.</p>	<ul style="list-style-type: none"> • Becky to continue with rounds two and three of posting the flyer and bios on the ERC's Facebook page and following up with e-notifications. • Becky to reach out to Patricia to act as host for presenting questions. • Jessica and Becky to meet on impact highlight video strategies.
5c. August Lunch N Learns	<p>August Lunch N Learn theme will be Learning about the Shikh Religion. Panelist is</p>	<ul style="list-style-type: none"> • Becky to re-confirm with the Pardeep and Junaan.

	Pardeep Kaleka and moderator will be Junaan.	
6. Miscellaneous	<p>Tony Snell noted the Outreach and Education Committee should look commit to having Listening Sessions. Tony has reached out to the Milwaukee Board of Health Lead Safe Advisory on their work in lead abatement. The Board of Health could take the lead but the ERC can be available to address any violations of civil rights.</p> <p>Jessica Boling suggested providing refreshments for Listening Sessions. Tony noted this was brought to the attention of Purchasing that if the City asks for the Community to participate in evening meetings then refreshments should be provided.</p>	<ul style="list-style-type: none"> • Tony to continue his dialog with the Milwaukee Board of Health Lead Safe Advisory with them to take the lead and coordinate with City departments as partners in the panel.
7. Adjournment		