

CITY OF MILWAUKEE EQUAL RIGHTS COMMISSION

Committee Meeting Notes

Committee: Communications
Meeting Date: Wednesday, June 2, 2021. 12-1 PM. Virtual meeting.
Attendees: Rebecca Rabatin, Nathan Guequierre, Kamisha Harris (MWW), Michelle Thompson-Gray (MWW), Mayhoua Moua, Patricia Ruiz Cantu

Agenda Item	Discussion Items	Action Items
1. Welcome / Call to Order	12:10 PM. Welcomed guests from Milwaukee Water Works. Rebecca has been sending agendas to city staff to raise interest in ERC work. Thanks, Rebecca!	
2. Priority Activities for Communications Committee from Strategic Plan	<i>Strategic Plan Initiatives:</i> <ul style="list-style-type: none"> ➤ Social media plan – Check in on status of new commissioners ➤ Community listening methods. Discuss implementation of first listening session, even though we haven't developed a full plan. AAPI will be first community listening target audience; momentum following Commission Hearing. Set target date in July. 	Nathan to push this forward. Discuss with Exec Committee – need all hands on deck. Schedule in off month with full commission meeting?
3. End of Year Reporting	<ul style="list-style-type: none"> ➤ Awaiting analysis of complaint data. Once it's ready, we can send to Common Council and Mayor's Office 	
4. ERC + OEI Communications Coordination	<ul style="list-style-type: none"> ➤ Staffing update. ER Specialist still pending. ➤ Website updates - Testimonials Report from Daisy. Postponed due to Daisy's absence. 	
5. Community Events Calendar	<ul style="list-style-type: none"> ➤ We can post calendar to ERC website once we have an ER Specialist in place. 	Nathan to provide most recent version to Rebecca; Rebecca to add L and Ls and work with Diane Lopez to incorporate ERC and committee meeting schedules.
6. Committee Organization	<ul style="list-style-type: none"> ➤ Time for a concerted effort to add members; ID expertise needed ➤ Vice Chair – table until new commissioners are in place 	City offices are slowly opening; we will keep Comm meetings virtual at noon on the first Wednesday

7. Events Outreach	<ul style="list-style-type: none"> ➤ O/E Toolkit. One-pager description of ERC for handouts at events ➤ Juneteenth 19 June 8A-4P. Materials 	<p>Original brochure is very old. Update with new language. include FB contact, show issues in which we have been involved, link to event. NG to draft content; RR to check on graphic design help. Order some giveaway trinkets? We have a banner – PRC can secure it. Needs new brackets to hold it up. Jeff Roman is Milwaukee County OAAA representative. Stickers and candy can get a quick turnaround. Sign Up, staff. NG make check list.</p>
8. Adjourn	<ul style="list-style-type: none"> ➤ 12:54 PM 	