



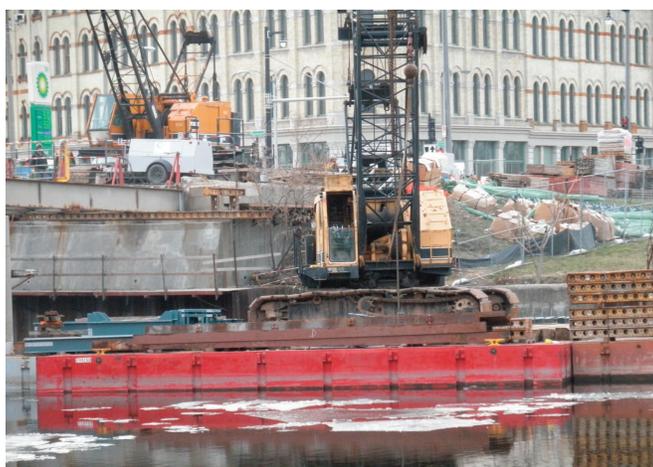
milwaukee.gov/supportforbusiness

Bridge Replacement Progressing

The St. Paul Avenue vertical lift bridge project is progressing. The contractor has completely removed the lift span and associated machinery, and is installing new steel members on the east and west approach spans. Improvements are also being made to the piers on each side of the lift span. The prime contractor, Zenith Tech, will be focusing on forming and pouring the new concrete approach span on the west side of the bridge in the near future.

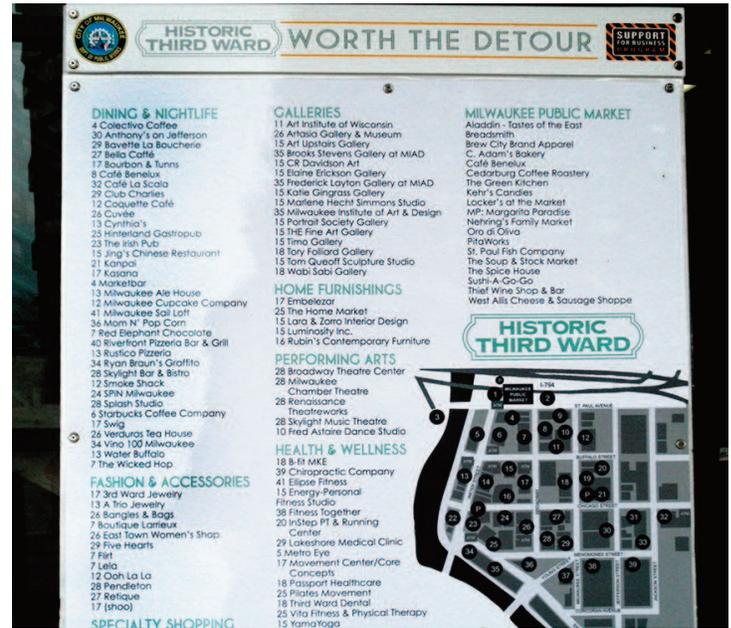


Pier 2 west side of main channel of the river, showing areas of concrete surface repair on stairs on Pier 3 east of main channel of the river.



Barge and construction equipment near west approach span essential to rehabilitation efforts.

Historic Third Ward – Worth the Detour



During a brainstorming session at one of the Historic Third Ward (HTW) Merchants' Meetings this summer, an idea emerged to produce a marketing piece to encourage those who visit the HTW parking garages to shop at other businesses, during the rehabilitation of the St. Paul Avenue Bridge. A partnership was formed with the Department of Public Works Support for Business Program and resulted in the creation of two 8-foot A-frames, with a map of the HTW and a list of area businesses. A display rack with brochures was placed near both parking garages at 212 North Milwaukee Street, and 225 East Chicago Street. The brochure includes the map, a list of businesses plus interesting facts about the Historic Third Ward such as:

- More than 6,000 people work in the HTW neighborhood;
- More than 2,000 people live here and
- 500 + businesses are located here.

Important information regarding the St. Paul Avenue Bridge project and a copy of the detour map are contained in the brochure as well. Kate Strzok, Broadway Paper; Carrie Arrouet, Lela's; Lynn Marie Reich, Neroli Aveda Salon and Spa; and Nancy O'Keefe, Historic Third Ward were instrumental in bringing the project to fruition.

