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Department of Public Works Supports Businesses Impacted by South Howell Avenue Roadway Project

The South Howell Avenue roadway project is ahead of schedule with the completion of the new roadway, curb and sidewalk on the east side of the street. Work has already started on the west side of the street, beginning with utility work and the removal of the asphalt roadway.

The Department of Public Works (DPW) is proactively supporting local businesses and residents during this construction period; the department provided **OPEN FOR BUSINESS** signage and 10 directional signs to assist customers in finding their way to

businesses located on the east side of South Howell Avenue. DPW also provided 18 signs for businesses on the west side of South Howell Avenue.

DPW staff will continue to work with businesses and residents to address construction-related issues. We encourage your involvement and ideas. Please contact Cecilia Gilbert, Support for Business Liaison, at 414-286-3318. She will work with DPW staff and the contractor to do whatever is possible to alleviate your concerns.



Avenue Wine and Liquor, located on Waterford Avenue and South Howell Avenue, realized the difficulty of customers accessing their store due to their location on the west side of South Howell Avenue. The owner worked with DPW staff to establish a route to lead customers to the location. The first sign was placed on 6th and Bolivar Avenue.



The final sign was placed on the corner of 3rd and Waterford Avenue. Customers were informed to make a right turn which leads them directly to the store.



The next sign was placed on 3rd and Bolivar Avenue, informing customers to make a left turn.



A sign that lists multiple businesses on the 3900 block was placed near the alley just before South Howell Avenue to inform customers there is access through the alley.



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