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**Project Overview**

The first phase of the South 27th Street project is on schedule. The old pavement on the west side of the street has been removed and crushed. It is anticipated that concrete will be poured the first week of June, weather permitting.

The rehabilitation of the bridge over the Kinnickinnic River is also on schedule and the redecking of the bridge should occur within the next three weeks.

The work on Loomis Road is proceeding in a timely fashion. The culvert, which allows the water to flow under Loomis Road, is being repaired and waterproofed.



Businesses that receive deliveries by semi trucks expressed concern regarding the use of Lakefield Drive, because there is three-ton limit sign posted at the corner of Lakefield Drive and Morgan Avenue. After reviewing the state statute concerning this matter, the DPW Chief Traffic and Lighting Engineer has confirmed

that delivery trucks may use Lakefield Drive, but only if they enter from and depart using Morgan Avenue.



**Weekly Construction Meetings**  
Weekly construction meetings are held every Monday at 9:00 a.m. at the DPW Field Office, located at 3865 S. 27th Street. Businesses are invited to attend and share any concerns they may have about the project. Business concerns will be addressed before the official start of the meeting.

**Parking Lot Identified**

Visionworks, located at 27th and Morgan Avenue, requested a sign to inform their customers of available parking in the lot behind their building, between 26th and 27th streets on Morgan Avenue. Many customers had a problem finding the lot. There is a small strip mall also located behind Visionworks.

**Drumming Up Business with Signage**



Subway, on 27th and Euclid Street, has come up with a way to attract business. For a limited time hungry customers can purchase three subs for \$13.99. This sign was placed on the median directly in front of the store.



LA Perfection Nails and Oriental Foods, located between Oklahoma and Euclid, have signage in their windows to inform the public of where to park during construction.

Zebb's Restaurant on 27th and Morgan installed signage on the medians on Morgan Avenue to help customers find their way to the parking lot next to the restaurant.

Unique Cuts, between Oklahoma and Euclid, has found a "unique" way to advertise their salon with beautiful examples of contemporary haircuts and styles.

**The City of Milwaukee does not allow advertising in the public right of way, but during construction projects, this advertising is allowed as long as it does not obstruct traffic.**



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