



## MEDIA ADVISORY

**What:** Open House for The Hop, presented by Potawatomi Hotel & Casino

**When:** Friday, June 8, 2018  
4:00 -6:00 p.m.

**Where:** Streetcar Maintenance Facility  
Enter at the corner of North 4th Street and West Clybourn Street

The entire community is invited to get a first glimpse of the future of transit in Milwaukee at an open house for The Hop, presented by Potawatomi Hotel & Casino. This free event will provide a unique opportunity for the general public to climb on board The Hop, Milwaukee's new streetcar system that is slated to begin passenger service this fall.

The streetcar will be stationary during the event, with an ADA-compliant temporary platform to provide access to the vehicle.

In addition to the chance to be among the first to step on board and see the interior of the vehicles, attendees will be able to see inside the new streetcar maintenance facility and learn some helpful tips for motorists, cyclists and pedestrians on how to share the roads with The Hop.

Two of five vehicles for The Hop have already arrived in Milwaukee from Brookville, Penn.-based Brookville Equipment Corp., with the remaining three vehicles set to be delivered in the coming months. The Hop vehicles are already undergoing on-street testing along a closed portion of W. St. Paul Ave., and will begin testing along the entire route this summer. For more information regarding The Hop, visit [thehopmke.com](http://thehopmke.com).

The public is expected to first be able to ride The Hop in November. Rides will be free for the first year, thanks to Potawatomi Hotel & Casino's generous 12-year, \$10 million sponsorship deal.

###