

Two-Way Streets



Goal
To facilitate Downtown circulation

Objective

- Make it easier to understand the Downtown street system.
- Enhance visitor circulation and access to new and existing venues.
- Permit uses to be accessible from both directions.

Benefits

- Bring vehicle speeds closer to the posted speed limit resulting in greater safety.
- Greater visibility to shops on the street edge.
- Enhanced pedestrian experience.
- Less frustrated drivers.

Responsible Parties

- City of Milwaukee
 - Department of Public Works
- Downtown Management District

Rationale

Two-way streets typically promote slower traffic and are more easily understood by visitors. Two-way streets are more conducive to pedestrian activity and can result in higher traffic capacity.

Recommendation

The Plan recommends that as many streets as possible be converted to two way. This will be phased over time to accommodate a well-functioning system.

The proposed and existing shopping locations should be on two-way streets to facilitate access and drop off. Two-way streets will improve access and egress to parking structures aiding the "park once" concept.

