Welcome to FaB
FOOD AND BEVERAGE WISCONSIN
What’s a Cluster?

A concentrated industry ecosystem

- Distributors, Retailers, & Food Service
- Government Agencies & Economic Development
- Community Non-Profits
- Packaging & Equipment Makers & Suppliers
- Agricultural Producers
- Food, Beverage & Ingredients Manufacturers (Start-Ups to Large)
- Technical Service Providers
- Schools & Universities
- Lenders, Investors, & Venture Capital
- Professional Service Providers
- Trade Associations
FaB’s Strategic Focus & Signature Initiatives

Talent
- Develop & attract talent

Growth
- Increase growth & innovation

Safety
- Ensure food safety & quality

Awareness
- Improve cluster awareness & strength

FaB's Farm -> Factory -> Fork: career discovery
FaBcap: accelerator
FaBsafe: Certificate for Basic Food Safety
The Future Food Center

FaB: FOOD AND BEVERAGE WISCONSIN
The FUTURE FOOD Center
A FaB CENTER OF EXCELLENCE & ENGAGEMENT
W/ SECURED PARKING
OFFICES/HQ/R&D/TRAINING

Food/Bev Maker or Grocer with Office and/or Retail Front
Blank Slate Building
New Building Option
Ambassador Suites
Milwaukee Downtown

Food/Bev Offices or Retail
Restaurant & Apartments

Food or Bev makers/Offices / Restaurant